

Trademarks business performance

David Gooder

Commissioner for Trademarks

UNITED STATES
PATENT AND TRADEMARK OFFICE

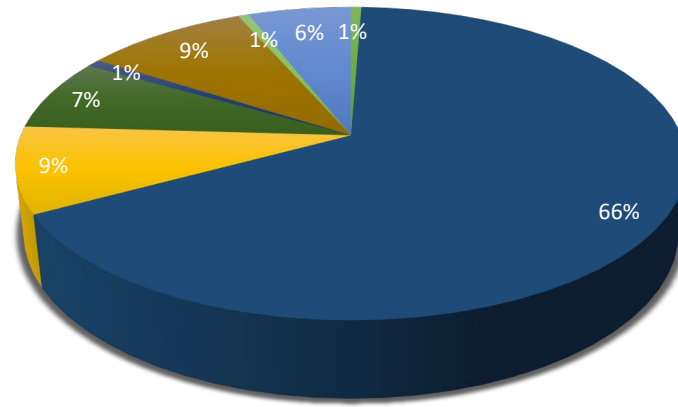
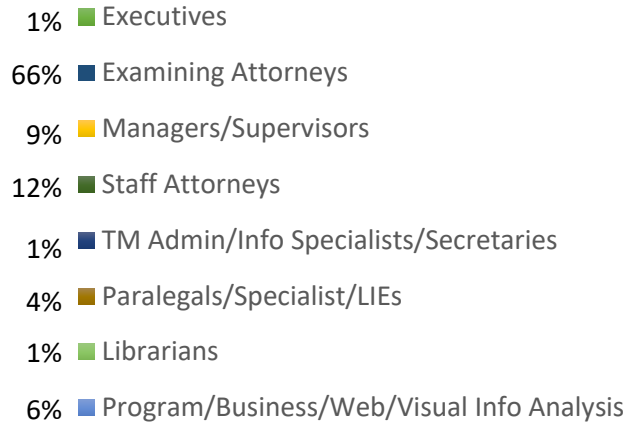


Commissioners report agenda

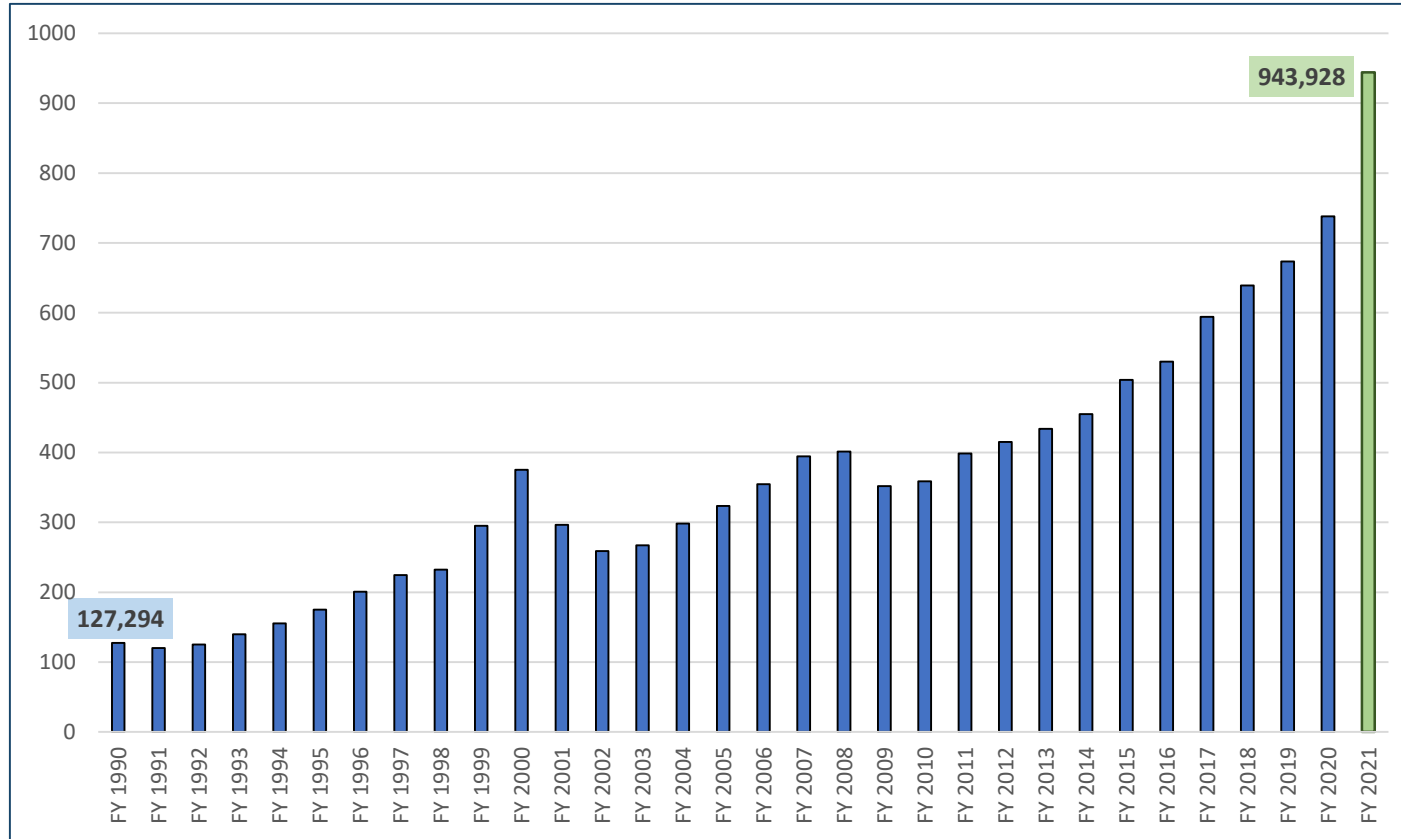
- FY21 YE Trademark business operations metrics
- High-level financial update (OCFO)
- TM Evo for FY22
- Workforce Programs office
- Around Trademarks

Trademarks staffing

- 1,007 employees (7% of USPTO)
- 661 examining attorneys (66% of Trademarks)
 - 60± onboarding in October
- Still in state of “Maximum telework”



Trademark application filing levels



FY 2020

- 738k classes
- +9.5%

FY 2021

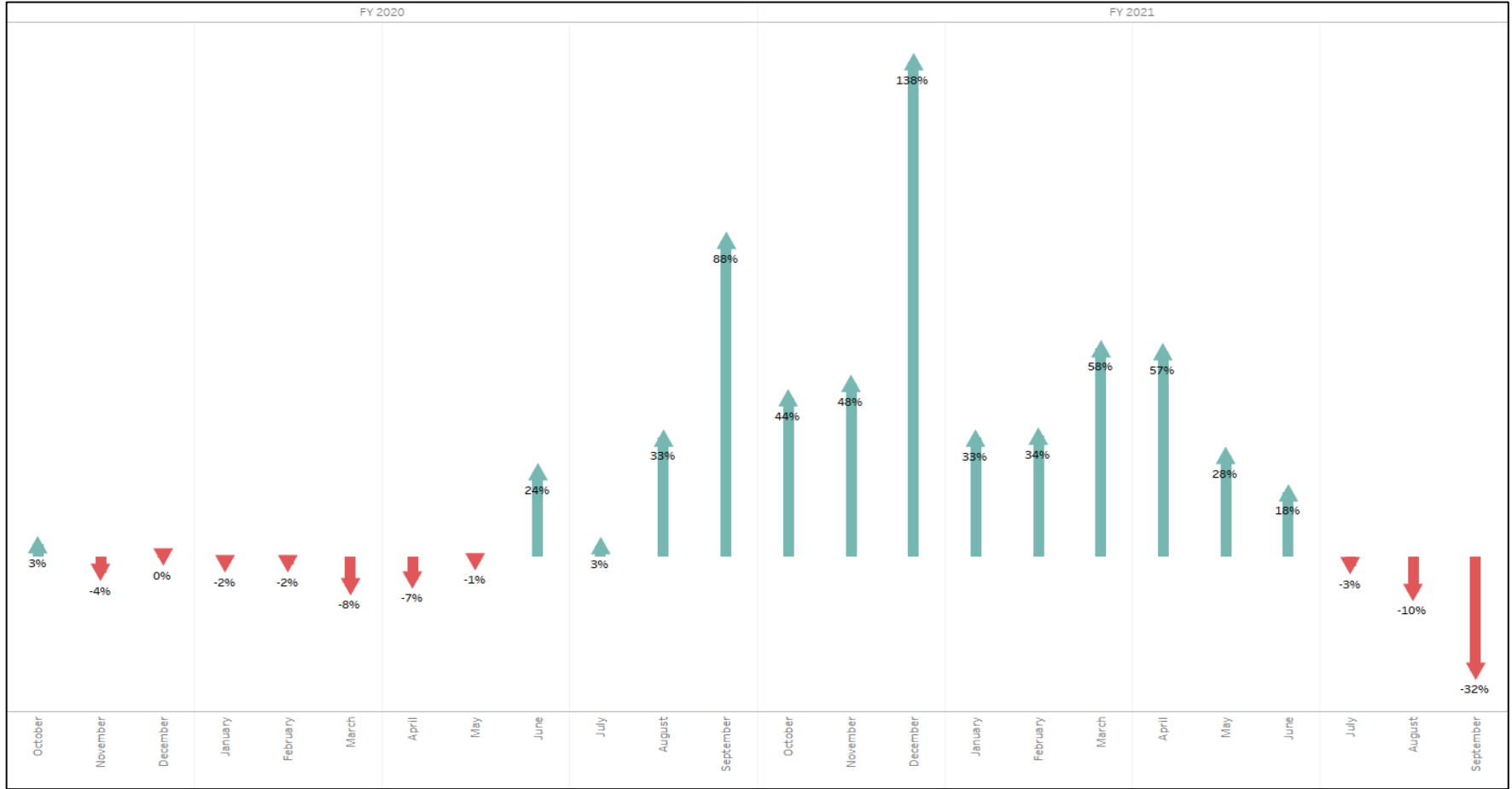
- 944k classes
- +27.5%

Since FY90

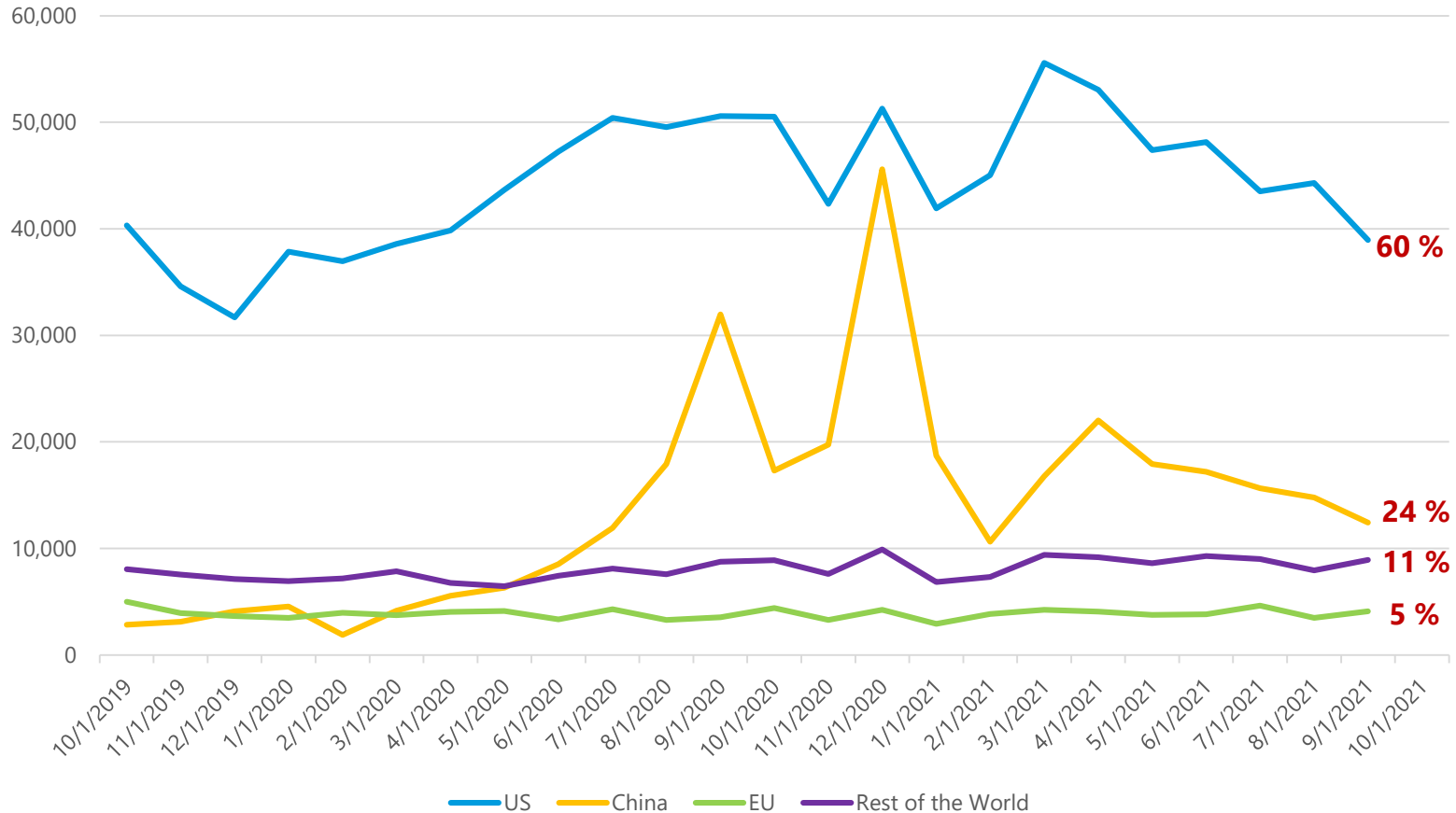
- +641%
- CAGR = 6.5%



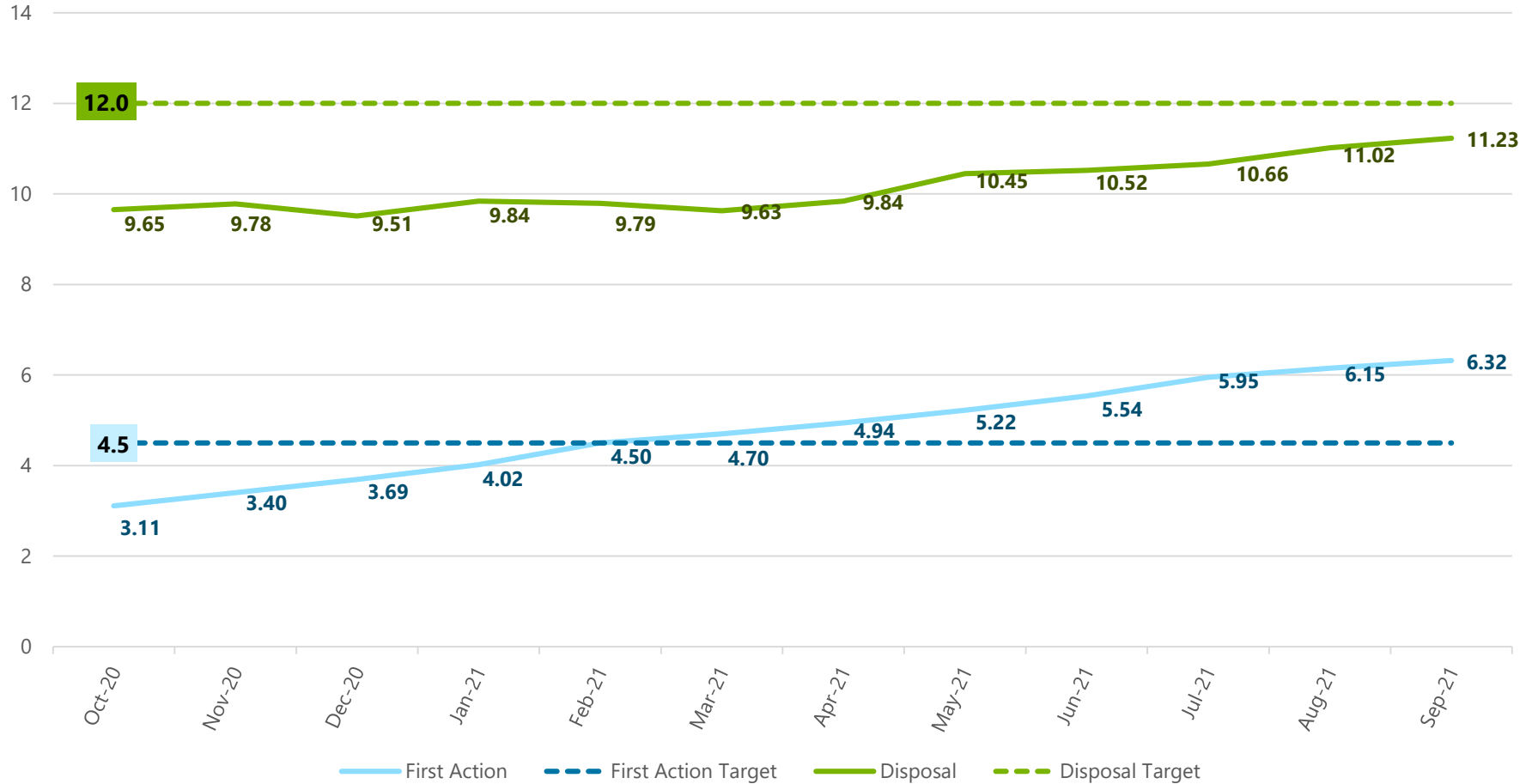
Monthly growth rates



USPTO application filings origins: U.S., China, European Union, and rest of the world



FY21 first action and disposal pendency



Trademarks performance: quality

FY 2020 Trademarks performance measures	FY 2021 targets	FY 2021 Results*
First action compliance In-process review evaluation of the statutory bases for which the USPTO raises issues and/or refuses marks for registration based on the first office action	95.5%	96.3%
Final action compliance In-process review evaluation of the statutory bases for which the USPTO raises issues and/or refuses marks for registration based on the examining attorney's approval or denial of the application	97.0%	98.7%
Exceptional office action Measure indicating the comprehensive quality of the first office action search, evidence, writing, and decision making	50.0%	54.1%