UNITED STATES PATENT AND TRADEMARK OFFICE

TTAB REPORT ON COMMENTS FOR NPRM

Alexandria, Virginia

Friday, June 24, 2016

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4	Chief Administrative Trademark Judge TTAB
5	SUSAN RICHEY Deputy Chief Administrative Trademark Judge
6	Panel Members:
7	
8	CYNTHIA LYNCH Administrative Trademark Judge
9	SUSAN HIGHTOWER
10	Administrative Trademark Judge
11	KAREN KUHLKE Administrative Trademark Judge
12	CHERYL BUTLER
13	Senior Level Attorney Advisor
14	DENISE DELGIZZI Chief Clerk
15	Outside Participants:
16	ALLISON RICKETTS
17	JENNIFER FRASER
18	JOANNE LUDOVICI
19	JONATHAN HUDIS
20	ROBERT S. PIECE
21	TED DAVIS
22	THOMAS BROOKE

1	PROCEEDINGS
2	(1:12 p.m.)
3	MS. BUTLER: Good afternoon, I'm Cheryl
4	Butler and welcome and thank you for sharing your
5	busy afternoon with us as we report out on the
6	comments to the TTAB's proposed changes in its
7	rules of practice. And I also want to thank
8	everybody for being patient. We have we were
9	waiting for some people to get through security
10	and I think they're still on their way up but
11	we'll just have them join us a few minutes late.
12	Now before we begin, I have two
13	announcements. Today the 2016 update of the TBMP
14	was posted online at the TTAB's homepage. It is
15	available in the searchable electronic version.
16	We are working on getting the pdfs posted but we
17	ran into an unexpected but small problem this
18	morning that we're trying to resolve. So if you
19	see the pdf link is not active when you go there.
20	And also today the updated and amended
21	standard protective order goes into effect. It is
22	also available on the TTAB's homepage. The

retired order will remain posted and eventually will be found under an archive link that we have not provided yet. As you are aware, there are some exceptions to the effectiveness of the amended protected order in certain cases but that's also information is also available online on that.

8 Well, the journey that led us here today 9 began at least in 2007 with the amended rules of 10 practice by which the TTAB adopted a disclosure 11 practice, encouraged electronic filing and I'd 12 like to mention at that time ESTTA was not very old having first come online December of 2002. 13 We 14 also encouraged the communications between the 15 parties electronically and we offered a modified 16 schedule for disclosure and to accommodate 17 settlement and the communications between the 18 parties.

Well since then, the federal rules of civil procedure were amended more than once and the TTAB's practices and processes have evolved. Many things worked well. I know participation of Board attorneys in discovery conferences and phone conferences on contested matters is welcome and people enjoy the active case management and appreciate it very much.

5 We increased the flexibility on 6 introducing evidence and we have found a sort of 7 right-sizing of how long Board proceedings take. 8 So unrelated to the comments we received for this 9 NPRM, we often get comments that the Board 10 proceedings take about the right amount of time 11 for most people most of the time. And we even get 12 comments, well, I wasn't expecting that 13 determination quite this quickly. So I think that 14 all bodes very, very well.

15 And in the meantime, we have also seen 16 efficiencies that we attribute to accelerated case 17 resolution which includes the parties' willingness 18 to work together and creatively while advocating 19 their adverse positions on the substance of the controversy between them. And as always happens 20 21 in life, some things do not work as well as we had 22 hoped and they resulted in some unintended

¹ consequences.

2 We arrived at a point where it made 3 sense to propose amended rules, to reflect the 4 efficiencies involved in technology, the continuing efficiencies and in communications, and 5 6 to expressly incorporate certain aspects of the 7 federal rules which we think by expressly 8 incorporating them will emphasize their importance as well and to conform to current practices and 9 10 terminology.

11 Credit goes to so many. Starting a few 12 years ago the TTAB judges, attorneys, paralegals, 13 information specialists, IT specialists and data 14 analytic specialists contributed their thoughtful 15 ideas and their hard work. And we sought the 16 perspectives of those who practiced before us and 17 the input of other USPTO units.

We started a few years ago as well with a large team of people working on the proposals we were looking at and the team became smaller and it became even smaller as we went ahead to write the NPRM that you have a chance to look at and comment 1 on.

2 So well, what is a report out? After 3 all, you've read the proposals and the comments 4 and you've come to some conclusions. So we want 5 to let you know that we are purposely considering 6 the comments so we do not have responses now. But 7 we instead have summarized and categorized the 8 comments particularly those with the most common 9 themes. And we may ask for some clarification and 10 for some examples and I do want to say in 11 addition, that we did receive comments concerning 12 subject matters that were not within scope of our 13 proposals. And while we're not able to consider 14 those suggestions for the purposes of this 15 proposed rule package, they certainly will be 16 retained and considered at least informally as we 17 qo forward.

Now for some logistics. If you wish to
speak, please say your name. And if you are
representing a stakeholder group, the name of the
group and please remember to turn your mic on when
you're speaking and turn your mic off when you are

¹ not. And we can remind each other because I know
² I will forget, too.

3 If you are online, please send your 4 questions or points through the chat feature and not through the Q and A feature. And if you're 5 6 having technical difficulties or later encounter 7 technical difficulties or get an IM or a text 8 message from somebody you know who's having 9 technical difficulties, please have them call the 10 help desk at 571- 272-9000.

11 So I'd like to introduce the judges who 12 did the major lift in putting the NPRM together 13 and who will lead us in the report out. To my 14 right, if I got my -- I always get my right and 15 left backwards, is Karen Kuhlke. Karen had to 16 learn a new language called RegText and it 17 definitely involves asterix as you can see in the 18 And she was also instrumental in putting NPRM. 19 together the background portion of the NPRM. 20 Susan Hightower is to her right and 21 Susan helped us keep organized and used her former 22 skills as a journalist putting together the

1	discussion of the proposed rules and the NPRM in a
2	clear way.
3	And to her right is Cynthia Lynch.
4	Cynthia became a judge less than a year ago and we
5	immediately enlisted her to work on the proposed
6	rules because of her experience at the trademark
7	operation in rulemaking and her ability to make
8	sense of the Paperwork Reduction Act
9	considerations. Thank you.
10	And before I turn it over to Cynthia,
11	who will start first, I also would like to
12	introduce over here to my left Denise DelGizzi who
13	is our Chief Clerk of the Board. Denise continues
14	to provide input and guidance on the processes
15	within the office that make things work smoothly
16	behind the scenes.
17	With that said, Cynthia, I go to the
18	first slide for you, is that correct? I think I'm
19	in charge of that.
20	MS. LYNCH: Okay, great.
21	MS. BUTLER: Is this the one we want to
22	start with?

1	MS. LYNCH: We can do that. I think
2	this is really just a slide kind of giving you an
3	overview of what the volume of comments were and
4	generally who they were from and the fact that the
5	first bullet there deals with the formal comments
6	that we received. And the second bullet shows you
7	that there were also informal comments that were
8	made in the media, in blogs, in newsletters and
9	we're aware of many of those, too.
10	So we're going to talk about some of the
11	more robust areas of comment, in particular, ones
12	that we got a lot of comments on and certainly one
13	of the biggest was electronic filing or ESTTA.
14	The proposed rules mandate electronic filing in
15	Board proceedings and kind of interestingly, I
16	thought, this was something that was really we
17	got almost, I would say, unanimous support for the
18	general proposition that electronic filing and
19	Board proceedings as the norm sounded perfectly
20	fine.
21	And in addition to many comments
22	explicitly stating general support, we did not

have any commenter who objected to that as the, at 1 2 least, the default rule. I think it reflects a 3 recognition that in the world we're in today as 4 opposed to those of us who have been at or around the PTO for many years and this wasn't always the 5 6 People really recognized that it's a case. 7 win-win all the way around for electronic filing 8 at least when it's working smoothly, which leads 9 me to the next slide on some of the concerns 10 because although certainly there was general 11 support, there were concerns expressed.

12 One set of concerns revolved around 13 ESTTA itself and what are some of the perceived 14 limitations with ESTTA. So one of the areas of 15 concern really dealt with the size limitation for 16 attachments in ESTTA. And then, there was a 17 concern about in situations where there are 18 voluminous attachments or something that might 19 exceed the size limitation, would an exception be 20 made and what, you know, are the circumstances of 21 that exception.

I think that some of the considerations

1 that we would like everybody to keep in mind are 2 that the size limitations that's in ESTTA which is 3 53 megabytes is pretty substantial. Also we have 4 some really good technical tips that can be found 5 through the links within ESTTA that help make the most of the size limitation that is available. 6 7 So for example, avoiding color 8 attachments which take of lot of size and are 9 going to be translated into black and white 10 anyway, so using, you know, some of those tips to 11 help maximize the size limitation that's there. 12 And then, another thing to keep in mind is that if all else fails, there is the option to break 13 14 filings into multiple or break attachments into 15 multiple filings in order to work around the size 16 limitation.

Although we certainly are considering the concerns and comments that were raised in this regard, there also is a reality that if a paper filing exception is made for that kind of situation, it does really just shift the burden to the PTO to scan the voluminous paper filing and

1	put it into the system. So you know, at some
2	point the burden is going to fall on someone. So
3	if we can arrange for the electronic filing on the
4	front end, we're certainly looking to do that.
5	So in addition to the file size
6	limitation, another area of concern about a
7	perceived ESTTA limitation was it's not configured
8	to accept multimedia attachments. So we had some
9	comments about that and suggestions that perhaps
10	ESTTA be enhanced to accept multimedia
11	attachments. Again, I think those comments and
12	concerns will be taken into consideration.
13	Right now it's my understanding that
14	it's relatively infrequent that we have that type
15	of evidence, the decisions of the Board are
16	typically done on the written record and although
17	I think they sometimes are submitted by other
18	media, my understanding is that's not a frequent
19	request that we're running across.
20	Last I think just on this slide I wanted
21	to mention that we did have some concerns
22	expressed about the provision and the rules
16 17 18 19 20 21	of evidence, the decisions of the Board are typically done on the written record and although I think they sometimes are submitted by other media, my understanding is that's not a frequent request that we're running across. Last I think just on this slide I wanted to mention that we did have some concerns

1 regarding the ESTTA cover sheet versus pleadings 2 that may be inconsistent with the ESTTA cover 3 sheet in Section 66A or Madrid protocol cases that 4 are being opposed. And so, I wanted to mention 5 that use of ESTTA has been mandatory for filings 6 for either extensions of time to oppose or notices 7 of opposition in 66A cases. And the requirement 8 has been in place because that facilitates our 9 ability to fulfill our obligations under the 10 Treaty to notify the International Bureau at WIPO about the notices of opposition and the grounds 11 12 for opposition.

13 And so the reason for the provision that 14 is in the proposed rule sort of codifying that the 15 grounds for opposition in the ESTTA cover sheet 16 are going to control is again just to facilitate 17 that accurate and timely notification that happens 18 automatically and electronically when we transmit 19 that data to the International Bureau at WIPO. 20 I was going to move on next and talk a 21 little bit about the technical difficulties or

²² extraordinary circumstances exception to

electronic filing but were there any questions or comments about the prior issues that I just covered about the size limitations or about multimedia?

5 MS. KUHLKE: I was going to just jump in real quickly. So that I'm sure most people know 6 7 to understand what our obligation is as the 8 Agency, those electronic files are the official 9 record of the file. So for example, MP3s or video 10 you want to send in a commercial, it's very 11 difficult for us to consider that part of the 12 official file of the record and make it available 13 to the public. So it's another reason in terms of 14 the large paper filings that you're trying to scan 15 and get to us, this is why we must then scan it in 16 if you send it to us in paper and it must be in 17 electronic form. That's it.

MS. LYNCH: Thanks. Anyone else? Okay.
 Well, so the other big area of concern in the
 comments with our mandatory electronic filing, I
 will say the proposed rules already built in an
 exception to the mandatory rule for situations

1	where and I'll quote the proposed rule language,
2	"When ESTTA is unavailable due to technical
3	problems or when extraordinary circumstances are
4	present."

5 So in that scenario we were allowing for 6 a paper filing but the paper filing had to be 7 accompanied by a petition setting out what the 8 technical difficulty is, what the extraordinary 9 circumstances were that justified the exception. 10 So we have some commenters who objected to the 11 petition requirement across the board and felt 12 that that was too burdensome. There were others 13 who were okay with the petition requirement but not okay with a fee being charged for the 14 15 petition.

And then, one commenter pointed out that for at least one filing which was a combined opposition and petition to cancel, there is no designated ESTTA form and that paper filing would therefore be necessary and why should any extraordinary measures be required in a scenario like that.

1	I guess just to unpack some of the
2	concern a little bit and there were definitely
3	folks who alluded to this or mentioned it in their
4	comments, we occasionally have system outages and
5	we had one that took place in December. And in
6	fact, I think we even referred to that in the
7	notice of proposed rulemaking and acknowledged
8	that, you know, that is a situation where we
9	occasionally do have ESTTA unavailable due to our
10	own technical difficulties.
10 11	own technical difficulties. So some of our commenters really just
11	So some of our commenters really just
11 12	So some of our commenters really just wanted assurances that if situations like those
11 12 13	So some of our commenters really just wanted assurances that if situations like those arise, that they could file on paper without any
11 12 13 14	So some of our commenters really just wanted assurances that if situations like those arise, that they could file on paper without any fee and without a particularly burdensome
11 12 13 14 15	So some of our commenters really just wanted assurances that if situations like those arise, that they could file on paper without any fee and without a particularly burdensome procedure being required. As I mentioned, there

¹⁹ statement in whatever the paper filing was about ²⁰ why they were filing on paper. Perhaps have it be ²¹ foregone that the paper would be accepted rather ²² than having what they consider some uncertainty ¹ associated with whether the paper filing would be ² accepted.

3 Then I think we had commenters who were interested in exploring or having clarification 4 that when the technical difficulties were not on 5 6 the PTO's end but rather were on the filer's end 7 would that be a situation where an exception would 8 be granted? Would they have to be charged a fee? 9 And certainly some of the commenters felt that 10 they also should have a very flexible liberal 11 exceptions made and, again, you know, not have to 12 pay a fee if they were experiencing technical 13 difficulties.

14 I think, you know, we'll carefully 15 consider all the points made by the commenters about these situations. As I said, we mentioned 16 17 and acknowledge that certainly we're aware we do 18 have system outages at some time and we want to 19 make it as predictable and easy on our users when 20 we do encounter those kinds of situations. So 21 it's certainly something that we're going to 22 continue to look at when we formulate the final

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to go.

1 rule. 2 Is there anyone who had additional 3 comments or any questions about that area of 4 comment? MS. RICKETTS: You had mentioned the 5 inability to file a combined opposition and 6 7 cancellation, that that was not available. That 8 wasn't one of the things that you then revisited 9 in saying that that would be taken into 10 consideration. 11 MS. LYNCH: Oh, yes. 12 MS. RICKETTS: The fact that it's plan 13 not available in ESTTA. 14 MS. LYNCH: Right. Yes, no, we'll 15 definitely be taking account of that and making some kind of provision for it either in ESTTA or 16 in the final rules. Anyone else? Okay. 17 18 MS. BUTLER: All right, thank you, 19 Cynthia. 20 MS. LYNCH: I'm still --21 MS. BUTLER: Oh, you still have another

1	MS. LYNCH: I'm still going yeah.
2	MS. BUTLER: Oh my goodness, all right
3	then.
4	MS. LYNCH: So moving on from electronic
5	filing to the next another major area of
6	comment. We've called this embracing the
7	electronic world but dealt with board service of
8	the complaint and email notification of orders
9	issued during a proceeding. Again, in general,
10	the public reaction to the Board going back to its
11	pre-2007 practice of handling service of the
12	complaint was overwhelmingly positive and we had
13	not a single commenter who wanted the burden to
14	remain on the plaintiff to have to handle the

¹⁵ service. Not surprising.

And also we had no objection to the codification of our existing practice of emailing orders that issue throughout the course of the proceeding. I'll mention that ESTTA filers may enter multiple email addresses in their filings and any orders are then sent to all of the emails addresses that are provided. And I think there's ¹ guidance within ESTTA on this practice and ² encouraging the parties to ensure that the email ³ address information that they are giving us is ⁴ accurate and remains current.

This was not an area 5 Next slide. 6 without concerns. So I'll talk a little bit about 7 what some of those were. Email notification of 8 the institution of proceedings. This is already 9 done with oppositions when an applicant has 10 authorized email. But in looking at doing this more expansively and potentially doing this with 11 12 cancellation proceedings, we did have some 13 concerns expressed about whether email notification and I think this was particularly a 14 15 concern for pro se parties, whether an email 16 notification sufficiently conveys the seriousness, 17 the gravity of this proceeding and the fact that 18 they are going to need to take action to defend 19 their rights.

Another area of concern with this was just the very practical concern about delivery of the email and the fact that email delivery, as we

1 know, may fail for a number of reasons including 2 spam filters, for example and that it is somewhat 3 difficult to verify the receipt of email. Now 4 sometimes we have email that's returned as 5 undeliverable but I think the points being made by 6 commenters are we may have some instances where 7 the email actually doesn't reach its recipient but 8 it's not returned to us as undeliverable. It's 9 lost in cyberspace. So that was an area of 10 concern.

11 Also and this is something that the PTO 12 has struggled with in other areas as well, I think 13 we all know that many of our users at the PTO are subject to a barrage of solicitations relating to 14 15 their applications or registrations and that there 16 have been some situations where the solicitations 17 really resemble and are designed to resemble USPTO 18 communications. And so that can be a cause for 19 confusion and to the extent that parties and 20 clients have maybe been given the advice to, you know, really watch out for these, that they may 21 22 mistake an email that is legitimately from the PTO

notifying them about the institution of 1 2 proceedings for one of these solicitations. 3 I will mention that I think the Agency 4 has tried to do what it can in terms of warning 5 folks but at the same time, making sure that they 6 do pay attention to the communications that are 7 legitimately coming from the Agency. But one of 8 the suggestions that we received was to look at 9 maybe putting some specific information that would 10 go along with the registration certificate when it 11 issues for registration owners, that email 12 communication might be used to inform them about a 13 challenge to their registration down the road. So 14 that's also something we'd be looking at.

¹⁵ We had requests for clarification about ¹⁶ the default procedures. So if email notification ¹⁷ were used and there appeared to be a default, you ¹⁸ know, what procedures, if any, would we be taking ¹⁹ before entering judgment and, you know, would that ²⁰ involve any non-email communication.

And then, I think I'm ready to move to the next slide. As I mentioned, the real concern

1 in this area seemed to rest probably more strongly 2 regarding petitions to cancel. Our proposed rules provided that the Board service of the complaint 3 4 could be effected by email when the party had 5 provided an email address for communication with 6 the PTO and that the service would consist of 7 sending an email with a link to TTAB view to look 8 at the petition. A copy of the institution notice 9 would also go to the petitioner by email if an 10 address had been provided.

11 So there were some commenters looking 12 for further clarification regarding which email 13 addresses or which addresses would be used for 14 this purpose. And they really highlighted the 15 usefulness on our end of using terminology that 16 matches the terminology that appears in our 17 publicly available USPTO databases so that if 18 users want to go in and see what address would be 19 used, is it the current address is it accurate that they're able to tell clearly from the 20 language in the rule or some explanatory language 21 22 on the rule notice which data fields basically we

1 would be using. 2 Just as an example, in our TSDR system 3 we have current owner information field. We also 4 have an attorney/correspondence field and then, 5 within that there may be correspondent information 6 and there may be attorney information. So really just commenters were looking for clarification and 7 8 transparency about what we would be using and 9 doing this type of email service. 10 Another big area was identifying known 11 counsel for the respondent and the provision in 12 our proposed rules that plaintiffs in cancellation 13 proceedings would have to include the name, 14 address and email address of any attorney. And 15 I'll quote the proposed rule language again, "Reasonably believed by the petitioner to be a 16 17 possible representative of the owner in matters 18 regarding the registration."

The goal of the requirement was to assist the Board in locating and notifying the proper party and this often occurs, you know, this type of provision of owner information often

1 already occurs in our current practice and we were 2 looking to put it in the rule. We had some folks 3 who were concerned about the way the responsibility was phrased. In general, I don't 4 think there was an objection from anyone that if 5 6 there is known counsel that they had a problem 7 with providing that information to the office. 8 But there was a concern whether there was any intent on our part to impose a due diligence 9 10 requirement to have parties go out and research 11 who might be possible counsel for the owner.

¹²So they were suggesting alternate rule ¹³language for that or at least some clarification ¹⁴in the final rule notice that this was just for ¹⁵the purpose of identifying counsel who were ¹⁶already known.

We also had some suggestions that in situations where our proposed rules were already providing that the service would go to, for example, a domestic representative already, you know, current and shown in our database, or in cases of Madrid-based registrations where the ¹ designated representative through the IB would be ² used, that in those cases, the filer ought to be ³ excused from having to provide any other contact ⁴ information or attorney information.

5 We also had some concerns expressed kind 6 of on the end of the attorney who might be 7 identified as a possible representative of the 8 owner but who is, in fact, not representing the owner in matters relating to the registration at 9 10 that time and seeking clarification about what, if 11 any, their responsibilities would be, what actions 12 should they take.

13 I think the notice of proposed 14 rulemaking already recognized that there might be 15 those scenarios and that we were not in any way 16 assuming that this person was the attorney for the 17 owner until the attorney appeared. But clearly 18 there could be situations, and I think this was 19 the focus of concern of the commenters where the 20 attorney is receiving a notice and isn't, again, 21 representing the client and wants to know what to 22 do.

22

1	Are there comments or questions about
2	any of these areas before I move on to the next
3	one? Okay, I'm actually on it, yeah.
4	And then, the last area that I was going
5	to talk about is service between the parties. So
6	another aspect of promoting electronic
7	communication that is included in the rules was
8	that service of documents between parties and
9	Board proceedings would be by email.
10	This is largely reflective of current
11	practice but, again, would become mandatory and
12	just as with the electronic filing with the
13	office, we really didn't have any general
14	objections to this as the default rule. So it was
15	a pretty positive response to email as the default
16	form of service.
17	But there were concerns. The proposed
18	rule had already built in an exception for
19	circumstances where service by email was attempted
20	but couldn't be made due to technical problems or
21	extraordinary circumstances. In this scenario the

other method would just include a statement as to why in that filing.

3 So there was no petition involved here 4 but we did have requests to clarify or perhaps provide examples of when this exception to email 5 6 service might apply. One area that seemed to be of particular concern was again back to voluminous 7 8 documents and situations where the documents being 9 served might be so voluminous that email service 10 might present a problem because of size 11 limitations.

12 MR. HUDIS: Cynthia?

13 MS. LYNCH: Uh-huh?

MR. HUDIS: As I read the proposed rules changes, there was a provision for service by other means.

MS. LYNCH: Right, the parties -- yes, absolutely. But default with email the parties could always agree to service by an alternative means and then, the exception was there even where the parties hadn't agreed on an alternative method of service but for some reason the serving party

1	ran into some inability to serve by email, this
2	exception was provided to go ahead, you know, I
3	guess unilaterally and explain why it wasn't
4	possible there and served by another method.
5	MR. HUDIS: Yeah, the typical situations
6	where you have voluminous attachments, let's say
7	to a motion, you can't serve by email because the
8	attachments won't get through the person's email
9	server because it's too large and then, you do an
10	ftp file transfer. That's the other means.
11	MS. LYNCH: All right.
12	MR. HUDIS: All right, so the way I
13	understood the proposed rule, you could do that
14	even in the absence of agreement, right?
15	MS. LYNCH: I think, you know, I guess
16	without getting into specific
17	MR. HUDIS: Well, Susan
18	MS. LYNCH: specific opinions and
19	interpretations
20	MR. HUDIS: Susan's shaking her head yes
21	so I was trying to
22	MS. LYNCH: Yeah, I mean, we were

1	certainly saying that if you provided an
2	explanation of why the email service wasn't
3	possible and I think the fact that the service by
4	email wouldn't go through, sounds like it would
5	qualify that you would be able to just give that
6	explanation. Now ideally, you and your opponent
7	would have a discussion about it, you know,
8	perhaps at the outset of the case if you
9	anticipated having service of voluminous documents
10	and agree on an alternative method.
11	But yeah, if that hadn't happened or
12	wasn't possible then the option is there to do it
13	without agreement.
14	MS. KUHLKE: I'm going to jump in real
15	quickly. That dovetails into another comment that
16	has more to do with the application of the rules
17	to pending cases. So one of the comments was what
18	if we had agreed to service by mail, right? Well,
19	that's fine because the rule contemplates
20	stipulating to any type of service that you want.

²¹ So if that agreement is already in your case, the ²² pending case, then you will continue serving each

1	other by mail.
2	MS. LYNCH: And then, just one reminder
3	here that we wanted to plug was that regardless of
4	alternative methods that might be agreed on, we
5	were not providing for the additional five days of
б	service by mail. And the idea there was that when
7	we went to 20 days for responding to a motion that
8	some extra time is already built in.
9	If there are not comments or questions
10	about anything I've gone over here, I did have one
11	question for you all about a little bit of a
12	different topic. So was there anything on this
13	subject before I move on?
14	Okay. We had one comment that was
15	specifically about Rule 2.101 and I guess I'm
16	looking for a little input or clarification about
17	it because we were a bit confused or looking for
18	maybe examples of how the concern might play out.
19	So this rule is about the filing date of an
20	opposition and concern about on the one hand, the
21	filing date for an electronically filed opposition
22	being the date that it was received in the office

and on the other hand, a -- when an exception for paper filing might be used that, you know, a different if a certificate is used with the opposition that a different filing date for the opposition might apply and that this could cause complications for attorney docketing systems.

7 Our thought was that because the answer 8 date is going to be set by the Board and there 9 would not be a mailbox rule applying there, we 10 weren't sure how the concern with docketing systems might play out and we're wondering if any 11 of you had, you know, clarification, input or 12 examples for us. I'm seeing no? I'm seeing blank 13 14 looks. Okay. Okay.

¹⁵ Well, I think that is all for me and ¹⁶ then, I'm going to turn it over to Susan Hightower ¹⁷ to talk about some of the other areas where we had ¹⁸ robust comments.

MS. HIGHTOWER: Thank you, Cynthia, and I just wanted to start out with a quick apology for the coughing this afternoon. I'm starting to think that I'm going to take a summer cold home

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1	with me when I fly back to Austin this afternoon.
2	So but in the meantime, I just wanted to talk a
3	little bit about some of the comments concerning
4	proposed changes to the rules governing discovery.
5	And the first one is a proposed change
6	to Rule 2.120(a) 23 that would require that
7	discovery requests be served early enough that the
8	responses will be due no later than the close of
9	discovery as originally set or reset. And I think
10	that generally we had positive or no expressions
11	of concern to this but next slide. I think for
12	some commenters when this rule particularly was
13	read in conjunction with the proposed change to
14	Rule 2.120(a) 24, which adds some language
15	regarding limited extensions of the discovery
16	period, I think that some concerns were expressed
17	as to whether the TTAB would be changing its
18	practice or was contemplating in the proposed
19	rules changing the practice of granting reasonable
20	extensions of the discovery period.
21	And I think, you know, we're certainly

1	and wanted to clarify that there's no such change
2	contemplated. I mean, the language in either of
3	those rules was not intended to change the current
4	practice of reasonable the availability of
5	reasonable extension. Jonathan?
6	MR. HUDIS: We're all attorneys on this
7	panel. Could we get that in writing?
8	MS. HIGHTOWER: Was the Chief Judge
9	moving towards his microphone?
10	MR. ROGERS: Well, I was just going to
11	add that I don't think an alternative to excising
12	the word limited from that rule would be to allow
13	unlimited extensions. So obviously there needs to
14	be some mutual understanding about what is
15	reasonable in a Board proceeding. And I think the
16	insertion of the word in the notice of proposed
17	rulemaking was really intended just to indicate
18	that our existing practice already contemplates
19	limited extensions and not to signal that we would
20	either be changing the standard of review for
21	extension requests or imposing any kind of
22	numerical limit.

1 So it really was not intended to 2 indicate any kind of change in practice but just 3 to kind of articulate what the nature of the 4 practice already is. But we can certainly revisit 5 the language. 6 MS. HIGHTOWER: And there was one other 7 point that we wanted to make here was that the 8 proposed rule changes don't impact the duty to 9 supplement. There was one question I think one 10 comment on that point. So if we wanted to move on 11 to the next slide. 12 The next proposed rule changes I'll 13 touch on the comments were the proposals to limit 14 to 75, the requests for production and request for 15 admission, that's in Rules 2.120(e) and (i). And 16 I think the positive comments were that many of 17 the commenters thought that this number would be 18 sufficient in most cases. And next slide, Cheryl? 19 There were some concerns expressed, 20 however, whether this would be a workable limit

and particularly with respect to the requests for
 admission, some commenters encouraged that motions

1 to propound more requests be permitted on a 2 showing of good cause both for requests for 3 admission and for requests for production and to restore or retain that provision in Rule 2.120(d) 4 5 for interrogatories. 6 This, I think the comments said that the 7 requests for admission using more can sometimes be 8 helpful in the case where multiple marks are 9 involved in a proceeding or there are particularly 10 long identifications of goods and services. So 11 those are comments that we'll certainly be

¹² considering.

13 And there was one other area to touch on 14 here, too, I think with Rule 2.120(i). We did 15 have some comments regarding whether that would 16 permit one comprehensive request for admission as 17 to document authenticity. And there were some 18 comments as to whether -- what the effect of that 19 would be, would there be any concern about burden 20 shifting. And we'll certainly be considering ways 21 to address those comments in the rules or perhaps 22 with examples in the TBMP. So moving on to the

¹ next slide.

2 We -- I think that there were no 3 concerns expressed regarding these two provisions. 4 They're parallel for the proposed amendments to 5 Rule 2.120(f)(1) which would require motions to 6 compel discovery to be filed before the deadline 7 for pretrial disclosures for the first testimony 8 period. That obviously moves up from the 9 commencement of that period as the rule currently 10 exists.

11 And similarly for motions for summary 12 judgment in Rule 2.127(e)(1), those two would have to be filed before the deadline for pretrial 13 14 disclosures for the first trial period instead of 15 the commencement of that period. I think there 16 was only -- okay, there was only one stakeholder 17 group that suggested enlarging the time for in 18 Rule 2.120(f)(1), we've proposed changing the 19 motions -- changing the timing for filing a motion 20 to compel initial disclosures, that would have to 21 be filed under the proposed rules within 30 days 22 of the deadline for initial disclosures and the

1 stakeholder group proposed enlarging that to 60 2 days. So we'll certainly be considering that as 3 well. 4 So those were -- that was my limited 5 area of comments in the discovery rules before 6 moving on to Judge Kuhlke. 7 MR. HUDIS: Susan? 8 MS. HIGHTOWER: Are there any further 9 questions? 10 MR. HUDIS: Could we just repeat those? 11 So motion to compel initial disclosures currently 12 is proposed 30 days after deadline? 13 MS. HIGHTOWER: Correct. 14 MR. HUDIS: Expert disclosures? When's 15 that deadline? 16 MS. KUHLKE: I think it's part of that 17 (inaudible) pretrial disclo -- it's pretrial --18 It doesn't -- there's no MS. HIGHTOWER: 19 proposed --20 MS. KUHLKE: -- (inaudible), yeah. 21 Uh-huh. It is to be MS. HIGHTOWER: 22 clear for the audience if didn't you hear that,

1	there's no proposed change regarding the timing of
2	the expert disclosure deadline.
3	MR. HUDIS: And
4	MS. KUHLKE: There's initial disclosures
5	at the beginning.
6	MR. HUDIS: Right. Right, now
7	discovery? Compelled discovery? That's
8	MS. HIGHTOWER: To compel discovery?
9	MR. HUDIS: Yeah.
10	MS. HIGHTOWER: That's before the
11	deadline for pretrial disclosures for the first
12	testimony period.
13	MR. HUDIS: Uh-huh.
14	MS. HIGHTOWER: And it's in Rule
15	2.120(f)(1).
16	MS. KUHLKE: All right, so that just
17	pushes it up a little bit. Right now it's before
18	trial opens.
19	MR. HUDIS: Two weeks.
20	MS. HIGHTOWER: Right.
21	MS. KUHLKE: In the new rules it'll be
22	before pretrial disclosures are due.

1	MR. HUDIS: And same thing with summary
2	judgment?
3	MS. KUHLKE: Correct.
4	MR. HUDIS: Yeah.
5	MS. HIGHTOWER: Right. Just so you know
6	I think probably most people have been in this
7	situation where pretrial disclosures have already
8	been served and then, a motion to compel or a
9	motion for summary judgment comes after that time
10	and that's what we're hoping to avoid with the
11	proposed rule changes. Are there any further
12	questions regarding these topics?
13	MR. ROGERS: I might just add, if I may,
14	Susan has already addressed the fact that if there
15	was concern about whether the requirement that
16	discovery be completed during discovery meant that
17	you wouldn't have to supplement after discovery.
18	I don't think that that's true.
19	Obviously we want discovery requests to
20	be served and responses to be made during the
21	discovery period but the duty to supplement
22	continues to whatever point in time you might
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¹ discover that you need to supplement a previous
² response even if that's outside the discovery
³ period.

4 MS. KUHLKE: All right, moving on to the 5 trial portion. Pretty much the comments were quite positive about some of the changes to trial 6 7 procedure, of course, as was mentioned by Cheryl 8 at the beginning, many of the rules were developed 9 hand-in-hand with stakeholders throughout the 10 In particular, the rule 2.122(d)(2) year. codifying that you can put your registration in 11 12 under notice of reliance by using the electronic 13 database printout, that was just -- it's already practice. People do that today but we're now 14 15 explicitly putting that into the rule.

And also codifying the cases Fujifilm And SAFER to point out specifically that you can put in Internet materials with the URL and the date under the notice of reliance. And also in 122(g) to provide a little more information about what do we want to see in a notice of reliance. Now one of the comments on that

1	particular rule was that we be even more specific
2	about what we see on the notice of reliance in
3	terms of identifying the relevance of the
4	documents. The comment tracked a little more
5	closely the language that we have in our case law
6	Fujifilm and SAFER. I will say as we consider
7	these comments, we have to weigh the value of
8	specificity versus flexibility. And once you lock
9	in into the CFR, right, it's a rule.
10	Whereas if we're putting something into
11	the Board manual in terms of practice and what we
12	want to see, we might be able to accommodate
13	circumstances that come up that we can't
14	anticipate right now. So just to understand those
15	are some of the balancing acts that we go through
16	as we're looking at comments and deciding whether
17	or not we're going to make any changes.
18	All right, so let's go ahead to the next
19	slide. Obviously, the biggest change for the
20	trial procedure is adding in the ability to
21	provide testimony by affidavit or declaration. Of
22	course, a year ago as we were starting out on

1	changing the rules, we'd had a lot of experience
2	with ACR, a lot of buy-in on that. Many folks
3	enjoy being able to reduce the costs for their
4	clients by submitting testimony by affidavit.
5	But coincidentally, a little case came
6	along from the Supreme Court, B&B Hardware. So it
7	did raise some concerns, important concerns, that
8	we also focused on as we were developing the rules
9	to make sure that we didn't back away from the
10	quality and fairness of our procedure. And to
11	make sure that people retain their due process
12	rights, of course, we built in the ability to take
13	cross-examination.
14	Let's go forward. So the ability to
15	elect cross-examination. One of the concerns that
16	came up on this, actually, maybe we'll have to go

¹⁷ up. Do we have a concern yet? Oh, well, cost ¹⁸ shifting comes up next.

First concern was that, and I -actually I also want to thank everyone for their comments. This is an important concern that the declaration, if you put in your testimony by

1	declaration, 2.20 allows for submitting
2	information swearing to something based on
3	information and belief. Of course, 602 of the
4	federal rules of evidence, it's got to be personal
5	knowledge. So we will be looking at some language
6	to try and tighten that up and make sure that it
7	is obviously coming in as testimony. It's got to
8	be admissible into evidence.
9	Another concern, let's see, had to do
10	with, oh, yeah, on it actually goes back to
11	Rule 2.122 but ties in with 123. I'm sorry. We
12	speak in code all the time. We clarified in 2.122
13	that the statements in affidavits and declarations
14	in the subject applications and registrations are
15	not testimony, right? We needed to distinguish
16	now that we're allowing testimony by affidavit
17	that even though you've got an affidavit or dec in
18	the subject application, let's say it was a 2F
19	application and there's a declaration about how
20	it's acquired distinctiveness or whatever. That
21	the statements there are not considered evidence.
22	In the same way the rule currently says

the specimen of use or the dates of first use are not considered evidence. Yes, they're of record but they're essentially hearsay. So and those affidavits and declarations were not subject to cross-examination as well on top of everything else. So the rule was meant to simply clarify how does cold war apply here.

8 Any questions so far? I'm guessing the 9 questions will be about cost shifting. So before 10 we head to that, any questions about the process? 11 There was a little concern about electing 12 cross-examination and the timing and we'll be 13 looking at that. They want a little more time to 14 review the affidavits to determine if they wanted 15 to elect cross-examination. Jonathan?

MR. HUDIS: Something the Board might want to consider. For example, if you have an expert witness, you want to take an examination of the expert. The parties notify the Board and the Board for the time of expert discovery, you put the case otherwise into suspension.

22

MS. KUHLKE: Uh-huh.

1	MR. HUDIS: If a fact witness's
2	affidavit or declaration is filed, particularly
3	close to the end of the proponent's testimony
4	period, you might want to consider the same
5	vehicle is temporarily suspended proceedings. So
6	the parties aren't scurrying and equally the
7	Board's docket isn't getting messed up.
8	MS. KUHLKE: Yeah, I will tell you that
9	is something that was considered prior to the
10	notice of proposed rulemaking and we can go back
11	and look at that possibility to set that as a
12	suspension procedure rather than setting up the
13	timing. But we'll be we'll consider all of
14	these different ideas.
15	Okay, so the cost shifting issue

pertains to the situation where you elect to take cross-examination but at your expense. The concern was putting that burden on the person wanting to take the cross-exam. The other concern is the party trying to rein in costs of litigation, has submitted their testimony by affidavit and now all that effort to reduce the

1	costs is blown because now they've got to set up a
2	deposition for cross-examination.
3	The expense we were really considering
4	is the court reporter. We're not talking about
5	you have to pay for that deponent to travel to
6	your location. Your deponent, you're going to be
7	deposing them either at their business or at their
8	attorney's offices. So the travel expenses are
9	not something that the person taking
10	cross-examination are to take on.
11	And I have a question, Like, what other
12	expenses are we being are we concerned about?
13	You know, for us when we're thinking about it,
14	we're saying you're going to be paying for the
15	court reporter basically. But if there's anything
16	else besides travel expense or that you would be
17	paying for anyway, all right, to go to the
18	deponent's place to cross-examine them.
19	And I will say when we drafted the rules
20	that was a question that we had put out to
21	stakeholders originally and the idea was let's
22	have the folks taking cross- examination bear the

1	expense. So I have a sense there's a little bit
2	of a maybe it's just a concern that this will
3	unduly burden those who want to take cross-exam
4	but it so if that's the case I'd like to hear
5	from you all but the other option is to limit the
6	number of affidavits that can come in by
7	testimony. That's a concern. Because people
8	Jon's shaking his head but there had been concern
9	expressed that oh now you can put in testimony by
10	affidavit. We're going to have to look through
11	and now we're going to have to pay for
12	cross-examination of 20. It would inhibit parties
13	from taking their option to cross-examine
14	witnesses but I'm not hearing thundering hooves
15	for limiting the number of testimony affidavits.
16	No? Okay.

MR. ROGERS: If I could ask a question. MR. ROGERS: If I could ask a question. There was one comment which we weren't quite sure about what it was getting at that related to testimony by affidavit or declaration. And it focused on whether there -- whether the Board had considered the possible impact on motion practice or pendency of proceedings that might result from a shift from less testimony by a testimony deposition and more testimony by affidavit or declaration.

5 But we weren't quite sure what motion 6 practice might occur with testimony by affidavit 7 that could not occur with testimony depositions or 8 what scenarios might play out that would have a 9 significant impact on pendency. If anyone can 10 think of any, we'd certainly like to take them 11 into account but we weren't quite sure what that 12 was getting at.

MS. KUHLKE: Not quite. It's the last thing, folks are still asking for video testimony. At this point, as you know, we cannot -- ESTTA doesn't accept MP3 files. So we literally cannot do that, right, especially now that we're going to online filing. But we will be considering the comments.

20 So this is just codifying a practice but 21 not everyone would avail themselves of it. If 22 you've got a pretrial disclosure it doesn't list -- it lists a witness that maybe had been
requested during discovery and an improper
pretrial disclosure is served. Folks would wait
until the deposition was taken, attend cross-exam,
right, with the objection and then file a motion
to strike when they could have just filed a motion
to quash the deposition.

Many do. Many take advantage of that. Many do. Many take advantage of that. That's now explicitly in the rule to encourage people to go ahead and file the motion to quash rather than wait, let everyone spend the money and file a motion to strike.

13 I would say this was the most 14 contentious part of the segment that I'm talking 15 This is sort of related to letting us know about. 16 about a registrant's attorney. This involves 17 foreign deponents and the rule is adding the 18 requirement that if you know that your client is 19 in the United States to let the others -- the 20 adverse party knows that they are within the US during say discovery or testimony period. 21

22

Some of the commenters expressed concern

1 that it would set them in a difficult position 2 with their client and also that frankly they don't 3 That there could be many, many officers of know. 4 the foreign client that could be coming and going from the United States. And basically, it's just 5 6 a difficult rule for them to comply with and what 7 is their obligation. And I'm quessing that also 8 expands to, you know, being members of the bar and 9 what is your obligation in that scenario. 10 So we will certainly be looking at the 11 language there and taking your comments into 12 consideration. Is there any other -- here while 13 we're in the room, any other comments about that? 14 It cannot only be Jonathan. 15 Somebody told me, who shall MR. HUDIS: 16 remain nameless, in that situation pretending that 17 you're the three monkeys, see no evil, hear no 18 evil, speak no evil. You know, especially if you 19 have a client that's small in number. Just not 20 communicating with your client so that you don't 21 know whether they're in the United States and

²² don't know, don't tell.

1	MS. KUHLKE: Which is not something, you
2	know, we'd want the rules to encourage. We would
3	like attorneys to be in communication with their
4	clients so yeah.
5	MR. HUDIS: It was just an offhand
6	comment that was given to me.
7	MS. KUHLKE: All right, let's go on.
8	Let's go on to the next slide then.
9	MR. ROGERS: Judge Kuhlke, we just have
10	a request from the Web listeners if we could all
11	speak more directly into our microphones.
12	MS. KUHLKE: Okay.
13	MS. BUTLER: I'm moving it closer.
14	There's a cable in the way.
15	MS. KUHLKE: Okay. So a lot of comments
16	also came in about asking us to be flexible in
17	applying the new rules and of course that is our
18	intention as well. Let's just go on to the next
19	slide.
20	But we do want to make clear that we've
21	already had the experience of operating under two
22	sets of rules and you all have had the experience

1 of litigating under two sets of rules and we don't 2 want to do that this time around. We do want 3 everything eventually to be set up under one set 4 of rules going forward. 5 The -- so in terms of the effective 6 dates, there's concern about the impact on a 7 pending case. Let's just take some scenarios. 8 You are -- the rules go into effect, I don't know, 9 let's be optimistic, September 15th. Your 10 discovery is due on October -- discovery is closing October 14th. But you haven't propounded 11 12 discovery yet. Are you out of luck? Do you have 13 to go ask for an extension of the discovery 14 period?

15 And that's the next bullet in terms of 16 thinking about varying effective dates for certain 17 provisions. So that it would be a rolling --18 various provisions would come online as sort of rolling effective dates let's call them. So let's 19 20 say that discovery -- requiring that discovery be completed within the discovery period, doesn't 21 22 become effective for say another 60 days. I'm

¹ just throwing out hypotheticals.

2 That gives you enough time to go ahead 3 and get up to speed with the rule, change your 4 docketing procedures and not even have to ask for 5 that extension. And that goes with some of the 6 other timing. For example, filing a motion for 7 summary judgment, you were gearing up. Pretrial 8 disclosure period has passed but your trial hasn't 9 opened yet. You were going to be filing a motion 10 for summary judgment and now the new rules come 11 into effect. That's another possible rolling 12 effective date.

So that's all I have. If there are any questions?

MS. BUTLER: Okay, at this point, thank you everybody for summarizing the rules here and comments that came in here as well as just clarifications. And I'm turning it over to our Chief Judge for the looking ahead portion of our final portion of our report out.

MR. ROGERS: Well, looking ahead, of course, involves thinking about when the notice of

1 final rulemaking will issue and what the effective 2 dates would be as Judge Kuhlke has already 3 addressed. And you will recall that when we 4 amended rules in 2007 there were certain 5 provisions in the rules that went into effect on 6 the date of publication of the notice of final 7 rulemaking in the federal register and there will 8 likely be provision in the current proposed rulemaking that will similarly take effect right 9 10 away.

11 An example would be the reliance in the 12 notice of proposed rulemaking on the amended federal rules of civil procedure and the reliance 13 14 on the proportionality of the use of the process 15 and the proportionality in discovery. These are 16 essentially already applicable to Board 17 proceedings because we haven't opted out of the 18 amended federal rules as we've done occasionally 19 in the past. And the NPRM addresses them not to 20 make them applicable but to reinforce the fact that they are applicable. 21

22

So certainly we could consider a motion

1 to compel soon after the effective date of the 2 notice of final rulemaking and review it under the 3 concept of proportionality as articulated in the 4 amended federal rules. But other provisions would, as Judge Kuhlke said, have later effective 5 6 dates because we want to deal with timing concerns 7 and we want to allow practitioners to amend their 8 docketing systems to train their staff and to 9 basically get ready to -- for life under the 10 amended rules. 11 We certainly encourage people to be

¹¹ we certainly encourage people to be ¹² doing that preparation now and not wait for the ¹³ actual publication of the notice of final ¹⁴ rulemaking but inevitably we know that people will ¹⁵ need to make changes. And so we will allow time ¹⁶ for that.

We're also cognizant of the fact that in We're also cognizant of the fact that in the management of discovery in particular and any other issues that might come up regarding motion practice prior to trial, our interlocutory attorneys will have to have a great deal of discretion to be flexible in the application of

1 various provisions of the rules. And we will 2 certainly discuss with them as a group and discuss 3 amongst ourselves, amongst the judges and the 4 attorneys as many situations as we can think of that might require us to be flexible so that we 5 are prepared to do that when cases come up that 6 7 require flexibility. Because all of these rule 8 changes are designed to enhance efficiency and to 9 reduce costs and not to be punitive in any way in 10 regard to the parties.

11 We also know that ultimately no matter 12 how much we think about possible scenarios and address them in the notice of final rulemaking in 13 14 the background section or in responses to comments 15 or in the manual of procedure or in any internal 16 discussions that we have among the judges and the 17 attorneys about how and when we will need to be 18 flexible, there will still be some scenario or set 19 of circumstances that will arise that we will not have thought of. And we will have to address some 20 21 of those through the issuance of precedential 22 decisions and we certainly did that with the 2007

¹ rulemaking where we had to issue some precedential ² decisions about the changed requirement that the ³ plaintiff served the defendant and in various ⁴ other areas.

5 So I think we can expect that we'll have 6 to rely on precedential decisions to some extent 7 even after all of the effective dates have passed 8 and the final rulemaking is fully applicable. 9 That's where we rely on practitioners to give us 10 well thought out cogent arguments about how a 11 scenario is not contemplated or that none of us 12 ever thought of should be handled and should be 13 addressed. And then, we'll handle them as best we 14 can through precedential decisions.

15 And I just want to reiterate that in 16 administering the final rules, the Board will 17 administer the system but we don't really view it 18 as just our system. It's really a system for mark 19 owners and practitioners and applicants and it has 20 to be a system that will work well for all of our stakeholders. So that's, I think, a guiding 21 22 principle that we have behind the drafting of the

1 notice of final rulemaking and any steps that we 2 take to implement it and interpret it after it's 3 been published in the federal register. So we welcome your continuing participation and 4 5 collaboration in that respect. 6 MS. BUTLER: And before you have a 7 chance to think about leaving, we did get a 8 question from the online audience. Here you go. 9 All right. So the question MS. KUHLKE: 10 is if a foreign party submits declaration 11 testimony I assume the cross-examination will have 12 to be by written questions. Will the TTAB suspend 13 the testimony period for that process to unfold? 14 And the answer is yes. The proposed rule in 123 15 shoots you over to Rule 2.124 which governs 16 depositions upon written questions and, yeah, we 17 typically suspend when you're involved in that 18 type of procedure.

So when I was looking for a file folder to just put some of my notes in this is literally the only thing that was left at the Board. So this is the test to see just how many long-timers

1	we have.
2	MS. BUTLER: Well, thank you again for
3	joining us for the report out. I hope you found
4	it useful and we look forward to speaking with you
5	again. Thank you.
6	(Whereupon, the PROCEEDINGS were
7	adjourned.)
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