From: <u>David Buffalo</u>
To: <u>TM FR Notices</u>

Subject: Public comments on setting and adjusting trademark fees

Date: Monday, September 30, 2019 7:50:54 PM

Dear Sir or Madam:

I am writing this note in protest to the USPTO proposal to set letter of protest submission fees at \$100. This strategy seems counter-intuitive and quite frankly unethical, as it would appear that USTPO is siding with trademark word squatters who would stoop to things as low as trademarking common articles like "the" and "and" or take common English words and claim them all to theirselves with a high hurdle of protest set by outrageous fees. If you truly want to protect business and not the interests of trademark word squatters, you would NOT implement this fee, but instead step up your efforts to make the trademark process fair and equitable for all businespeople interested in proper and ethical trademarking and branding.

I could go into more detail on this issue, but I do not think it is necessary. Please reverse your decision to charge such an egregious fee for registering a trademark letter of protest.

Sincerely.

David Buffalo Buffalo Store LLC Buffalo Consulting LLC Buffalo-Carolina, Inc Buffalo Properties, LLC