From: <u>angle c</u>
To: <u>TM FR Notices</u>

Subject: Concern related to "\$100-200 fee to submit a Letter of Protest"

Date: Monday, September 30, 2019 10:28:59 PM

September 30, 2019

Hello,

I am not an attorney, but online business owner trying to sell my creations on Etsy. Upon opening an Etsy shop, I have realized there is a lot of work to ensure I am following the rules and not infringe on any copyright or trademarked phases/images. Working in a corporate environment for almost 12 years, I know how serious the consequences on infringement can be.

Reading the regulations and my understanding of trademark is that someone would have to create something that isn't commonly used to create their branding. However, it looks like recently the check and balances are off in the USPTO office which leads me to believe people aren't trained properly or there are inconsistencies int he regulations of copyright/trademark.

To make the long story short, I am writing to petition and protest the fee of \$100-200 to contest a questionable trademark which isn't original. Everything in the dictionary should not be allowed to be trademark. A phrase that is commonly used in movies and etc or passed down from generations should not be trademarked. In addition, we should not allow the bullying of trademarks or allow anyone who could afford to trademark to trademark traditional/cultural words or colors like Kimono and Blue Ivy.

It's ridiculous that Under Armour is using their trademark to bully anyone with the word Armour in it like <u>Cascading Armory</u> and Armourina which causes a brand confusion. (Us consumer's are really not that dumb). Aside from these examples, what really made me concern was the examining committee in USPTO is not doing their job by allowing these items pass through which are pretty much common sense that it should not be trademarked.

A few examples of trademarks and the list goes on:

4th OF JULY - 4872453

WOMEN LOVE MEN WHO COOK - 5676520 I'M THE BIG BROTHER - 2166736 MOMMY TO BE - 5133777 If there must be a fee change, I suggest there should be a higher charge to those who are applying for the trademark so they would really think to be more original!

Sincerely,

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