From: Holli Graham
To: TM FR Notices

Subject: Comment on new proposed \$100 fee on Letters of Protest

Date: Monday, September 30, 2019 10:41:19 PM

To whom it may concern,

I humbly request that you reconsider imposing a fee to file letters of protest. At this time, it is the only reasonable way we can help fight frivolous trademarks by people who try to create marks that do not keep in spirit with trademark law as they were originally intended. If you'd like to cut down on these frivolous marks being filed in the first place, I have a suggestion. Impose a fee on anyone's mark who is turned down as well as the registration fee. If they find out they have to pay twice, and they don't even get the mark, that should make some people think twice before filing in the first place.

It is already incredibly difficult to try to fight these trademark trolls. Please don't take away the only way we have to challenge them before a trademark goes live.

Thank you, Holli Graham