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To: [Fee.Setting](#); [TM.FR Notices](#); [Cain, Catherine](#)
Subject: LOP Fee
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When I look at the proposed fee to send an LOP that the USPTO is considering, I can't help but think of the massive influx of CRAP this is helping to facilitate.

You'd think the opposite, right? Well, some believe that the world needs less 'stuff,' so allowing content creators to run amok with non-trademarked or copy written phrases would actually create a much cleaner slate for the rightful owners, right? Wrong.

If an owner is granted rights to a phrase, they will produce more product bearing that phrase that most likely a bunch of content creators. This is because a number of content creators will notice decreased profitability when a consumer has options. If one owner has unlimited access, they will produce more and more and more 'product' as sales continue to come in.

I am not wishing mediocrity on others if I personally can't have success, but think about what Amazon has done. They have rebranded many products they now sell as their own, and sell many others' products for them. Since they own the brand they have filled the world with crap, with now unprecedented access to things we do not need but we can buy and receive extremely quickly. They have destroyed businesses, destroyed lives and families, and are generally looked upon as a toxic brand and employer. But yet, no one in Amazon's PR will speak negatively about their employer's unethical business practices.

That aside, it seems to me that this fee idea is being imposed simply because USPTO employees are feeling overwhelmed. Is there literally no way to hire more people by slightly raising tax revenue? Rather than impose a fine which will do, as I said, the above, cause content creators to fill the internet with products we don't need and fill our landfills with crap we do not want, why not just raise tax revenue by a tenth of a percent, take additional tolls or tack-on an extra penny to each airline flight taken to or from the United States? Just one penny would be enough to hire and train several more employees and create more locations for your offices or expand your existing ones.

Anyhow, this fine makes no sense and squelches our first amendment rights. While I understand fees for filing business licenses or sending snail mail, imposing a fee for simply communicating with our government is simply stupid and could literally go to the Supreme Court. This would be akin to charging a member of Congress every time they stand up and speak about something one of their constituents told them. Or maybe charging people to go to political rallies or to volunteer would be a great use of our capitalistic society.

I have an idea: how about like political rallies, you ask for an optional DONATION every time a LOP is filed? People would be willing to chip in \$1 here, \$5 there, but not \$100. People are putting thought, research and a lot of work into these LOPs, and I'm sure a small donation would not hurt them and maybe even allow them to believe they are 'sweetening the pot' in their favor by doing so (they wouldn't be, but you'd at least receive something).

The Merch Watch Dawgs has a Patreon which has various levels of optional giving. What they do with this money is beyond me, but most likely they compensate some people for their time in writing these LOPs all day. What the fund is NOT for is for the filing fees for trademarks OR for LOP fees which right now, do not exist.

I can't state how important it is that this issue be re-examined. Thank you.

Daniel Hirsh
Designed and Concerned Citizen