From:	<u>Izzy Kissy</u>
To:	Fee.Setting
Cc:	TM FR Notices; Cain, Catherine
Subject:	LOP
Date:	Sunday, September 22, 2019 5:53:31 PM

Hi Uspto,

I was recently advised that you are considering charging anywhere from \$100-\$200 for a letter of protest to be submitted.

I am a small business owner in Pensacola, Florida and have put precious time, energy and my heart into growing my print on demand business. The trademarks that have been approved that are common sayings such as Drama Llama, Momma Bear as so many others have really impacted our industry.

The letter of protest is utilized and submitted with proof of why such frivolous trademarks should never be considered. This is the only right for us small business owners to fight back for these unwarranted trademarks.

My suggestion would be to charge higher for trademark submission to demolish these frivolous trademarks and to put an end to people stating they came up with such normal sayings.

I appreciate your attention to this matter. Kimberly Hultgren

\