UNITED STATES PATENT AND TRADEMARK OFFICE



Identity verification for trademark filers

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Discussion topics

- ID verification overview
- Roles and accounts
- Electronic verification process
- Notarized paper verification
- Attorney sponsorship
- Questions



Discussion topic

ID verification overview

ID verification

Overview

- Beginning January 8, 2022, all Trademark Electronic Application (TEAS) and TEASi filers can verify their identities when logging in to their USPTO.gov accounts.
- You must complete ID verification by April 9, 2022.
- After April 9, you cannot file electronically using TEAS or TEASi until you verify your identity.

ID verification

Background

- Security enhancements in 2019 required logging in to USPTO.gov account to access TEAS or TEASi.
- ID verification builds on this requirement by ensuring that a USPTO.gov account holder is the individual named in the account.
- Lays groundwork for future role-based access:
 - Control and delegate access to application- and registration-related filings.

ID verification

• Benefits

- Ensures that the person making submissions to the USPTO to obtain a property right is real, identifiable, authorized to act, and accountable for misconduct, fraud, or abuse of our systems.
- Strengthens the security of the trademark filing process and protects the integrity of the trademark register.
- Focuses on privacy and data security.

Discussion topic

Roles and accounts

Who must be verified

Do you need to edit data within a TEAS or TEASi form or submit a form?

Yes \rightarrow verify

- U.S.-licensed attorneys
- Unrepresented owners
- Canadian attorney or agent
- Attorney support staff or paralegal
 - Sponsoring attorney verifies identity.

No \rightarrow not required

Represented owners

- Can electronically sign forms without verification.
- Will need to verify if filing after power of attorney ends, is revoked, or is withdrawn.

Patent-proofed filers:

Certain patent filers won't need to verify again but may need to select a trademark-filing role.

ID verification is role-based

Trademark customers choose a **role** prior to verifying their identities.

- Attorneys and owners verify their identity with one of the two ID verification options.
- Attorney support staff are verified by their sponsoring attorney.

Trademark roles

- U.S.-licensed attorney
- Canadian attorney or agent
- Trademark owner
- Attorney support staff

Roles and accounts

- Review your USPTO.gov account
 - Your USPTO.gov account name must match name on government-issued ID that you use.
 - Inconsistency could delay processing.
 - Once ID verification is complete, you cannot modify your account name except in limited instances, such as an official name change.

Discussion topic

Electronic verification process

Electronic verification process

- What ID.me is
 - Used by corporate, federal, and state government agencies worldwide for safe and secure ID verification.
 - FedRAMP authorized for secure-data storage.
 - National Institute of Standards and Technology (NIST) Digital Identity Guidelines compliant (NIST Special Publication 800-63-3).

ID.me privacy bill of rights

Control the data you provide during the verification process:

- You solely control your own data.
- You must provide explicit consent before ID.me will share any information.
- You can see all authorized apps and data elements shared in your My Account portal.
- You can revoke access to your data for any authorized app at any time.

- You can destroy your ID.me credential and associated data at any time. Some data will be retained after account deletion solely for fraud prevention and government auditing purposes.
- See <u>https://insights.id.me/privacy-bill-of-rights/</u>.

Electronic verification process

- What to expect
 - Most customers complete the self-service automated process in less than 15 minutes.
 - If unsuccessful with self-service, you can complete the process via a live video conference session with a trusted referee.
 - International customers will be routed to a trusted referee.

Electronic verification process

Have these ready:

- Smartphone, tablet, or computer
 - Must have front-facing camera and internet connection.

Government-issued photo ID

 If names on your ID and USPTO.gov account don't match exactly, name on your account will be automatically updated to match your ID.

ID.me will ask you for:

- Your Social Security number (U.S. only)
 - USPTO won't receive this from ID.me.

• Biometric data

ID.me uses your selfie and photo ID to verify your identity.

Permission to access your credit profile

Known as "soft credit check" – your credit score isn't affected.

Getting started: verifying with ID.me

Steps:

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- 1. Log in to USPTO.gov account.
- 2. Click on a TEAS/TEASi form.
- 3. Select your role under "Verify electronically now with ID.me."
- 4. Click "Verify with ID.me."

 Verify electronically in most cases, this process takes about 15 minutes to verify through our trusted partner ID.me. The orinformation the USPTO receives back from ID.me is your verified full name. You'll need: A smartphone or tablet A government-issued photo ID A government-issued photo ID You'll provide: You'll provide: Your Social Security number Biometric data (your photo ID and a 'selfie') A ccess to your credit profile (your credit score won't be affected) Verify with D.me Verify with D.me 	Electronic verification Alternative paper ver	ification			
In most cases, this process takes about 15 minutes to verify through our trusted partner ID.me. The or information the USPTO receives back from ID.me is your verified full name. You'll need: A smartphone or tablet You'll provide: You'll provide: You'll provide: You'll provide: You's Social Security number Biometric data (your photo ID and a 'selfie') A ccess to your credit profile (your credit score won't be affected) A same about these acquirements	Verify electronically				
You'll need: Verify electronically now with ID.me A smartphone or tablet Image: A government-issued photo ID You'll provide: You's Social Security number You's Social Security number Select your role to get started Please select Image: A security number A ccess to your credit profile (your credit score won't be affected) Verify with ID.me	In most cases, this process takes about 15 minutes to information the USPTO receives back from ID.me is y	o verify through our trusted partner ID.me. The or your verified full name.			
A smartphone or tablet Devine t-issued photo ID Vou'll provide: You'Social Security number Biometric data (your photo ID and a 'selfie') A ccess to your credit profile (your credit score won't be affected) Learn about these sequirements	You'll need:	Verify electronically now with ID.me			
	A smartphone or tablet A government-issued photo ID You'll provide: Your Social Security number Biometric data (your photo ID and a 'selfie') Access to your credit profile (your credit score won't be affected)	ID verification is powered by ID.me. If you already have an ID.me account you m already be verified. Select your role to get started Please select Learn more about roles. OV Verify with ID.me			

Learn how ID.me protects your information.

Create ID.me account

Steps:

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- 1. Enter email address.
- 2. Create password.
- 3. Confirm password.
- 4. Confirm email address.
- 5. Set up multi-factor authentication.

Create an ID.me account	
Already have an ID.me account? Sign in to your account	
Email	CONFIRM YOUR EMAIL ADDRESS
Enter your email	
Password	
Enter your password	We sent an email to anyemail@uspto.gov.
Confirm Password	If you cannot find the email, please check you spam folder. It can take up to 10 minutes to
Conferences and	receive the email.
Confirm your password	
Create an ID.me account Or sign in with	
I accopt the IDme Terms of Service and Privacy Policy Create an ID.me account Or sign in with f Facebook G Google in LinkedIn	

Steps:

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- 1. Take photo of ID with phone or upload photo from computer.
- 2. Use camera to upload photo of head and shoulders.
- 3. Enter Social Security number.
- 4. Confirm information.
- 5. Agree to share first, last, and middle name with the USPTO. The USPTO does not collect any other personally identifiable information.
- 6. Submit to continue.

We've verified your identity! Before we send you back to the USPTO, we ne your permission to share your verified identi information. Please note that only information obtained fre the verification process will be shared.	ed
Before we send you back to the USPTO , we ne your permission to share your verified identi information. Please note that only information obtained fre the verification process will be shared.	ed ty
Please note that only information obtained fro the verification process will be shared.	
	om
USPTO will receive:	
 First Name Middle Name Last Name 	
Allow	
Deny	

Steps:

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- 1. Take photo of ID with phone or upload photo from computer.
 - a. Enter mobile number.



Steps:

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- 1. Take photo of ID with phone or upload photo from computer.
 - a. Enter mobile number.
 - b. Click link in text message.



Steps:

F

- 1. Take photo of ID with phone or upload photo from computer.
 - Enter mobile number. a.
 - Click link in text message. b.
 - Take or upload photo of ID. C.

VERIFY YOUR IDENTITY	TAKE PHOTOS WITH YOUR PHONE
Choose how to submit photos	
In order to verify your identity, please make sure: 1) Your document is is up to date and valid 2) Your document is clear and readable 3) You take the photo on a well-lit flat surface	
	Quick Tip Place document on a flat, uncluttered surface, use landscape orientation and ensure your document photo is clear and readable.
Take a photo with my device	I'm ready to take a photo
YOUR MOBILE PHONE MUST HAVE A CAMERA AND A WEB BROWSER.	
OR	
L Upload a photo	

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Steps:

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2. Use camera to upload photo of head and shoulders.



Steps:

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3. Enter Social Security number.



Steps:

F

4. Confirm information.

1-2-3-4-0	
Confirm your information	
We will securely use the following information to verify your identity against trusted sources.	
What does this mean?	~
Personal information	
First Name VERONICA	
Middle Name C	
Last Name PERSINGER	
Gender female	
Date of Birth 07/09/1942	
Home address ED	π
Street 6647 WILDFLOWER DR S	
City COTTAGE GROVE	
State MN	
Zip Code 55018	
Phone number ED	π
Mobile Phone 505-555-5555	
The information five provided is correct, and I accept the use of Eair Credit Reporting Act data to verify m identity.	y Y
What is The Federal Fair Credit Reporting Act?	~
Back Continue	
See our <u>Privacy Policy</u> for how we treat your data.	

Steps:

F

- 5. Agree to share first, last, and middle name with the USPTO.
- 6. Submit to continue.

Continue to TEAS or TEASi form

uspto	Patents	Trademarks	Fees and payment	Help 🗸	MyUSPTO	Bill Smith 🗸
Trademark - ID Verification						
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Verify your identity						
\checkmark You've already successfully completed your identity verification. You may	y access TEAS and TEASi with	your USPTO.go	v account.	Сог	ntinue	
USDED UNITED STATES PATENT AND TRADEMARK OFFICE BROWSE BY TOPIC ABOUT THIS SITE	USPTO BACKGROUND		FEDERAL GOVERN	IMENT	UNITED OF LEVEL	NT CENTRE
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About the USPTO Security	Freedom of Information	Act		ommerce G	8	
Glossary Systems Status	Information Quality Guid	elines	Strategy Targeting	g Organized		
Careers Site Map						
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Discussion topic
Notarized paper verification

Notarized paper ID verification

You will:

- Complete verification form.
- Get form notarized.
 - Present two forms of photo ID to notary.
- Mail form to the USPTO for Electronic Business Center review.

We will:

- Ensure that full name and email address match the USPTO.gov account.
- Verify customer's USPTO.gov account.

Trademark identity verification form for TEAS/TEASi	Address to: Mail Stop EBC Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451	USPTO use only
Peak	Block 1 - Requestor role refer to term instructions to minimize procession	ng deleys
letert your filing role: U.Slicensed atturney Canadian atturney/agent Tradicioark county	Attorneys must provide the registration number, it available:	Permingats and attorney support staff. Please do not use this form. Have your supervising attorney sponsor you at https://nes.augu.gev/sponsorship

When you verify your identity, your USPTO.gov account will be authorized to make Trademark filings

Please make sure all the information in Block 2 is an <u>exact match</u> to the information in your USPTO.gov account before submitting this form by updating your USPTO.gov account if necessary.

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First	given) name		Middle name		Last (fee	Last (family) name		
Street	t address (line 1)				-			
Street	t address (line 2)							
City		State		Zp		Country		
Telepi	hone number 1 phone location)	Home Work Cell	USPTO.gov account en	ai address				
	Bio	ck 3 – Ty	pe of action reque	sted (must s	elect at least	one)		
	Verity an existing USP	TO gov Motor	ent and authorize it for Tr	ademark filing				
	Update UPPD gav account UPPTO gav ennes Address has been changed. Previous ennais Address:							
	Change USPTO.gov a For U.SScenard atto professional registral account was previous Previous name:	icount holder meys and Car ion records, o ly created be	rs name radian attorneys/agents, ag., bar registration recor low, and enter your new	the new requeste th. Please onter t name in the space	nd name must com he name under whi e provided in Biock	spond to any applicable ids the USPTO gav 2.		
	Revoke Trademark authorization for current USPTO, gov account							
	Other - describe in d	etait						
-			Block 4 - Sign	ature (requi	red)			
I have and m regard Loarth Encod	e read and understand 'n ny signature on this doo ding the Terms of Use. Ny that the information, ledge. I understand that	he Terms of ument, by h statements a a wiltury fai	Use for USPTO gov account and, is my agreement to nd representations provis to certification is a crimin	into (as folled on abide by the Ten Sed by me on this al offense and is p	https://www.uspla ms of Use and the form are true and punishable by law (egov/terms use uspta websites) rules and policies of the USPTD accurate to the best of my SE U.S.C. 1991).		
	Signature required	requestor fro	re block 2]			Date (non/46/1111)		

Discussion topic

Attorney sponsorship

Attorney sponsorship

- Attorneys sponsor support staff and paralegals.
 - Access sponsorship tool directly or from MyUSPTO.
 - Support staff and paralegals must have established USPTO.gov accounts.
 - Attorney is ultimately responsible for verifying identity of support staff and paralegals.
- Non-attorney trademark owners can't sponsor support staff.

Attorney and support staff options

Attorneys can:

- Sponsor support staff.
- Revoke sponsorships.
- Manage sponsorship requests.
- Restore previously sponsored support staff.
- View sponsorship history.

Sponsored support staff can:

- Withdraw from sponsorship.
- Request sponsorship for another support staff member.
- View sponsorship history.

Attorney sponsorship of support staff

Performed by attorney

Steps:

- 1. Click "Sponsor users."
- 2. Certify understanding of terms of use.
- Enter support staff email connected to active USPTO.gov account.
- 4. Validate email address(es).



Revoke sponsorship of support staff

Performed by attorney

Steps:

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- Go to "Active sponsorships" tab.
- 2. Check box next to each email address to revoke.
- 3. Click "Revoke sponsorship" button.
- 4. Confirm choices.

rademark	Revoke sponse	orship		×		
anage sponsorship Are you sure you w Once revoked, thes		nt to revoke sponsorshi attorney support staff v	p for the following attorney support staff? vill not be able to work on your behalf.		Sponsorship Tool H	
Michael Smit	Name		Email	*	Sponsor users	
Role: U.SLicensed Trac Tom Smith Active sponsorships		th				
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in and openationally a	Mark Smith		An aligned in the grant start			
Sponsoring 10 a				- ce	sponsorship 3	
Support staff name						
Tom Smith			Cancel Revoke sponsor	ship		
Monica Smith		*****@gmail.com	Nov 02, 2021 10:42 AM ET			
Mark Smith		*****@gmail.com	Nov 02, 2021 10:42 AM ET			
Sally Smith		*****@gmail.com	Oct 28, 2021 12:15 PM ET			
Tim Smith		*****@gmail.com	Oct 21, 2021 12:52 PM ET			
Todd Smith		*****@gmail.com	Oct 21, 2021 12:52 PM ET			
Linda Smith		*****@gmail.com	Oct 21, 2021 12:51 PM ET			
Tina Smith		*****@gmail.com	Oct 21, 2021 12:48 PM ET			
Steve Smith		*****@gmail.com	Aug 04, 2021 01:19 PM ET			
T. Markey		*******@uspto.gov	Aug 04, 2021 01:19 PM ET			

Approve sponsorship requests

Performed by attorney

Note:

- Requests to sponsor other support staff members will appear in "Pending requests" tab.
- You can accept or deny sponsorship requests.



Request attorney sponsorship for others

Performed by support staff

Steps:

- 1. Click "Request sponsorship" button.
- 2. Choose sponsoring attorney.
- 3. Enter one or more support staff email addresses.
- 4. Confirm choices.



Withdraw from sponsorship

Performed by support staff

Steps:

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- 1. Go to "Active sponsorships" tab.
- 2. Check box of sponsorship to withdraw from.
- 3. Confirm choice.
- 4. Support staff without any sponsorships will not have access to TEAS or TEASi.



Additional resources

- USPTO identity verification webpage: <u>https://www.uspto.gov/trademarks/apply/ide_ntity-verification</u>
- ID.me links:
 - Privacy bill of rights: <u>https://insights.id.me/privacy-bill-of-rights/</u>
 - Privacy policy: <u>https://www.id.me/privacy</u>
 - Biometric policy: <u>https://www.id.me/biometric</u>

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Discussion topic

Questions

