From:
 K. J.Keefe

 To:
 Fee.Setting

Subject: Fee for filing letters of protest

Date: Tuesday, September 10, 2019 12:29:19 AM

Hello.

I am writing to submit my request regarding the proposed fee for submitting evidence in a letter of protest for newly filed trademarks. In my opinion this is a misuse of a public right to protest something as frivolous as the word Wifey, Dog, Honey, Ho Ho, Baseball Mom, and the list goes on and on. Common, everyday words that are used millions of times a day that are suddenly being trademarked.

I agree 100% that there is a cost to reviewing every submitted letter of protest.

However if the barrier to registration of trademarks that provide merely ornamental evidence to a trademark application were enforced more thoroughly there would not be a need to review as many letter of protests.

I believe a deterrent to filing frivolous marks would be far more effective than to make it harder for people to assist the examining attorney by providing evidence in a protest.

In my opinion the simpler solution would to be raise the fees for the initial application. This in itself may deter individuals and businesses to filing frivolous trademarks in the first place. This in turn would greatly cut down on the number of Letters of Protest that are received.

Thank you for the chance to weigh in on this most important matter that seems to have gone completely mad in the recent years.

K. J. Keefe