From: Brie LaRosa
To: Fee.Setting

Cc: TM FR Notices; Cain, Catherine

Subject: Fee Setting

**Date:** Thursday, August 29, 2019 10:38:40 PM

## To Whom It May Concern:

I have recently read the proposal to charge a \$100-\$200 fee to file a Letter of Protest against fraudulent trademarks. These letters are important to keep trademarks in check.

Since print on demand companies have become a popular and lucrative way of providing an income to a very large number of people through custom designs on t-shirts, coffee mugs, and many other products, there has been a huge influx of trademarks filed and approved that, in the true definition of trademark, should not have been approved.

People are filing to take control of words and phrases that have been a part of the American language for decades, thereby preventing anyone else from using those words and phrases. They are not using these trademarks to protect their business and brand.

A Letter Of Protest has been a way for the public to be able to bring attention to these applicants and now we will have to pay a fee for that?

Perhaps a better way is to charge the applicant an increased fee for trying to file a frivolous trademark.

These trademarks are not being filed under correct use of the USPTO. They are merely being filed to stop others from being able to use these words. These are not brand names and they are using improper examples of products to prove that they have been using these words before anyone else.

There is now an approved trademark for the word DOGS. This is an absolute disgrace because now only that one applicant will be allowed to print and sell any item with the word DOGS on it.

I implore you to examine what is happening with trademarks at the USPTO that is hurting thousands of small and large business owners, and review this new fee proposal that will hinder Letters Of Protest from being filed.

Thank you for your time.

Kindest regards, Brie LaRosa