From: Mick

To: <u>Fee.Setting</u>; <u>TM FR Notices</u>; <u>Cain, Catherine</u>

Subject: LOP Submission Fee

Date: Sunday, September 22, 2019 1:07:47 AM

To Whom it may concern Recently I have found outthat the USPTO is considering imposing a fee of \$100 or more just forsubmitting a letter of protest for new trademark applications. I think doing this willgive people who file frivolous trademarks the green light to file as many aspossible as it will be unaffordable for many small business to fight with thecost associated with filling a LOP. There are far to manytrademarks which appear to be frivolous in nature. An example is the recentapproval for the word Dogs (reg # 5843989). This simple word is used onliterally thousands of products. Trademarks should be granted to protectbrands, not to grant the ability of the trademark holder to issue takedownnotices en masse - granting them sole access to a given market.

I urge you to reconsider creating a fee for submittal of letters of protest andhelp give small business a far go. This is the only avenue some people have toprotect themselves and the marketplace they serve.

It's not just the little guy, this whole industry is fighting this issue!

Example: LTTB LLC vs. Redbubble.

Even (redbubble) is taken action and we the people believe if we don't fight frivolous trademarks then it will effect the whole industry, when those "frivolous trademarks" are overlooked, we believe, we can make a change for the better by reporting things, so we can get a new pair of fresheye's on the matter. (Case) That's all we are asking.

After a bit of thinking, I don't believe it should be legal to charge someone for reporting ILLEGAL activities! This will be similar to paying and/orcharging a fee for tipping the authorities' about some illegal matter taking place! No?

Kind regards

Small business owner