From: <u>david.mincey@yahoo.com</u>

To: <u>TM FR Notices</u>

Subject: Fee Setting and Adjustment

Date: Sunday, September 22, 2019 6:57:35 PM

To whom it may concern,

It has been brought to my attention that there is a proposal to levy a fee of \$100 or more for submitting evidence in a letter of protest for newly filed trademarks. While I understand there is a cost to reviewing these letters of protest, the cost should be the burden of the person/company filing the request for the trademark. Trademarks should be granted to protect brands, not to grant the ability of the trademark holder to issue takedown notices en masse - granting them sole access to a given market which is exactly what so many who are filing have all intentions of doing by trying to register common words. (ie: DOG and THE)

I would propose that the USPTO raise the fee for filing for a trademark AND require more substantial proof of an actual brand from the entity registering. Raising the fee substantially for registering would be a step in the right dirrection in deterring those who are filing frivolously. I urge you to reconsider creating a fee for submittal of letters of protest.

Thank you for taking the time to listen to my concerns,

David Mincey