From: adam@evercardia.com <a href="mailto:adam@everca

Subject: Objection to Letter of Protest fee

Date: Monday, September 9, 2019 11:09:28 PM

Hello, I am an ecommerce seller who sells Print on Demand designs on various platforms, and I am writing to voice my STRONG objection to a proposed new fee that the USPTO is considering for Letters of Protest.

In the last 5-10 years, it has become very commonplace for some bad actors to try and "own" certain phrases or even single words by registering a trademark. These trademarks severely damage the marketplace, by allowing someone to remove all other products with the word or phrase, even if that word has been in common use for many years.

This is abuse of the system, and I have been fighting this abuse by filing letters of protest when I see a common word trademark has been applied for. This is the only defense we have against this terribly abuse of the Trademark system, and I don't get paid to file these letters, even if they don't affect me directly.

Charging a \$100 fee per letter is absolutely unacceptable. We are doing the work that the examining attorneys SHOULD be doing, and proving that these trademark applications are frivolous. Our business model may not survive if this fee is implemented!

Regards

Adam Schneider

Evercardia Inc