

Start-Up Nation Comes to Silicon Valley

Comparing the U.S. and Israel Patent Systems and Start-up Cultures

Friday, February 16, 2018 | 12 PM – 1:15 PM PT

Silicon Valley U.S. Patent and Trademark Office
26 South Fourth Street
San Jose, CA 95113

Join leaders from across the innovation ecosystem in a comparative U.S. – Israel discussion on promoting startup activity and fostering economic growth. Panelists will highlight trends in entrepreneurial activity taking place in both countries and will share their experiences with patent practices and address questions of patent subject eligibility and patentability across emerging technologies.

Speakers

Moderator: **Peter Menell**, Koret Professor of Law and Co-Founder/Director, Berkeley Center for Law & Technology, Berkeley Law

Asa Kling, former Director of the Israel Patent Office and Commissioner of Patents, Trademarks and Designs (2011 – 2017) and Gilbert Distinguished Visiting Fellow of the Berkeley Institute for Jewish Law and Israel Studies at Berkeley Law

John Cabeca, Regional Director, Silicon Valley U.S. Patent and Trademark Office

Dan Lang, Vice President, Intellectual Property and Deputy General Counsel, Cisco Systems

Yasmin Lukatz, Executive Director, ICON - Israel Collaboration Network

A light lunch will be hosted by the Berkeley Institute for Jewish Law and Israel Studies at Berkeley Law. Seating is limited. **Please RSVP by February 15, 2018**, at the following website: www.uspto.gov/siliconvalley

Please note, the Silicon Valley USPTO is federal facility. **Visitors are required to show a valid form of government-issued identification (driver license or passport)** and may be subject to security screening to gain access.



Asa Kling

Asa Kling is the former Director of the Israel Patent Office and Commissioner of Patents, Trademarks and Designs (2011 – 2017). During his tenure, Asa led several reforms in Israeli intellectual property laws and in the management and structure of the ILPO, its policies and practices. Prior to entering government service, Asa was a partner in one of Israel's leading intellectual property firms providing legal counsel to local and international clients. Asa holds an LL.M. in commercial law (Cum Laude) from the Tel Aviv University and UC Berkeley joint program, an LL.B. from Tel Aviv University and a B.Sc. (Aerospace) from the Technion – Israel Institute for Technology, Haifa.

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