

From: [J.M. Striegel](#)
To: [TM FR Notices](#)
Subject: Proposed Fees for Letters of Protest
Date: Monday, September 30, 2019 2:16:07 PM

Proposed Letter of Protest Fees

To Whom It May Concern:

Please do not move forward with the proposed fee of \$100 - 200 for letters of protest for newly filed trademarks. This fee is a deterrent for those who are negatively affected by the greedy stretch of commerce that results in frivolous trademark claims. Letters of protest exist so that individuals and business owners can shed light on the abuse of trademark filing that is running rampant. The fact that the word "Dogs" has been given a trademark is incomprehensible to me. There is nothing unique about that common word and descriptor, and it is currently in use by millions of people on their products. This word shouldn't have needed a letter of protest, but thankfully, there are people writing letters to draw attention to the fact that there is much needed oversight in the house of trademark. Letters of protest should be considered as a testimony to what is happening in trademark law. If people are writing to protest the advancement of a trademark, I would hope this would help to either provide the trademark office with a need for pause or to require that the applicant be more specific in their filing. A letter of protest is a red flag and that voice of the public should not be threatened into silence by a fee. Please reconsider your options and do not place a fee on letters of protest. Thank you.

Sincerely,
Jeannie M. Bushnell Striegel
Small Business Owner