From: dhollarn [e-mail redacted]

Sent: Monday, August 02, 2010 12:21 AM

To: Bilski_Guidance

Subject: New Inventor concern

To whom it may concern,

I am a new inventor and like most new inventors I am a novice at learning the patent process. I have been reading as much as I can get on the patent process and have to say I am getting a very good appreciation for the complexity of the patent process at the USPTO. After reading the recent memo's and interim guidance documents published with regard to Bilski v. Kappos, I have mixed feelings about whether or not my invention (or what I think is an invention) would pass for a 'business method' as it does not necessarily pass the Machine or Transformation test. My idea is also one that does not need automation or computerization at this time but is more of a manual method related to the 'retail store' market. So, my main concern is to try and get a better explanation of what constitutes a 'business method' patent (and not an abstract idea). Having some good examples that are related to the retail store market would be extremely helpful before I spend a large amount of money to go through the patent process in its entirety. Any help or suggestions would be appreciated. I hope as I read more on the recent rulings and the many comments on the Internet by Patent Attorneys that I will have more to offer you in ways of concerns.

thanks in advance, Dennis Hollarn II