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From: k sander [e-mail address redacted] Sent: Friday, January 27, 2012 12:51 PM

To: SatelliteOffices

Subject: Downtown Boise USPTO satellite office

To Whom it May Concern:

Why the U.S. Patent and Trademark Office should consider Downtown Boise to house two new satellite offices:

Downtown Boise is the dynamic, prosperous, and vibrant urban center of the Treasure Valley. It serves as the governmental, business, cultural, and entertainment center for southwest Idaho and eastern Oregon. Downtown Boise has the highest concentration of employment in Idaho with more than *33,000 workers. (* ESRI as cited by Boise City) Downtown is home to the Idaho State Capitol, the Ada County Courthouse complex, and Boise City Hall. The downtown financial community houses regional offices for US Bank, Wells Fargo, Bank of America, Key Bank, and Chase Bank, plus many more local banks, investment, technical and financial companies. Downtown Boise is flanked to the east and west by the region's two leading Regional Medical Centers: St. Luke's and Saint Alphonsus. Less than one mile south of the central business district sits the Boise State University Campus, the largest state university in Idaho with over19,000 students, and downtown is now home to Concordia University which is set to accept their first students in 2012.

Downtown Boise belongs to all residents of our city; there are few other places that instill such a feeling of ownership. Our location within one mile from Boise State University and the Idaho State Capitol in the heart of downtown facilitates the exchange of ideas, and a number of major museums, theaters, and performing arts organizations have chosen to locate within the heart of Boise. This sense of ownership is enhanced by many events held downtown throughout the year that are free for families and individuals to attend. Downtown is unique in that it is possible to park in one location and walk to any number of destinations- sporting events, shopping, dining, learning, and more. The opportunities for people to assemble and exchange information are endless in Downtown Boise.

Downtown Boise has grown organically over the last century with development occurring at different times in different areas which has imparted a truly unique façade, one that cannot be easily replicated. There is increasing attention to design and streetscape standards to ensure that Downtown Boise flourishes in a quality and sustainable way. Downtown Boise is becoming denser, and interest in urban living has resulted in increased demand for residential development and integrated uses in the urban core. We are fortunate to be located minutes from the greenbelt, the Boise River, city parks and the foothills providing access to open spaces.

The skyline of downtown Boise with the foothills as a backdrop, and the river running through the center sets a welcoming vista. Downtown is host to many memorable events and celebrations that are community traditions. Visitors to our downtown comment on the cleanliness of our streets and how safe they feel. The Downtown Boise Association Clean Team works 7 days a week to keep downtown clean, and the Boise Police Department works diligently to keep downtown safe, maintaining historic low crime rates.

Business Happens in Downtown Boise! We hope you consider downtown Boise for your two new satellite offices.

Sincerely,

Kâren Sander Executive Director Downtown Boise Association 720 W Idaho Street Boise, ID 83702

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