Untitled

From: David Spann [e-mail address redacted]

Sent: Monday, January 30, 2012 1:43 PM

To: SatelliteOffices

Subject: Supporting a Patent Office in Boise, Idaho

Hi -

I support the idea of locating a Patent Office in Boise, Idaho.

There are many reasons you might choose other locations like Denver/Boulder, CO, Salt Lake City, UT, Seattle, WA or even San Francisco, CA. The reason I'd like you to consider Boise, is the fact that we are a small market — we have easy access through our airport and we have the most dynamic and fast growing innovative sector in the country.

Employees of the Boise office would love the community and feel supported by the Patent Attorneys who live here — and we would act as the hub for all those cities mentioned above. Think of it, who sees Boise as a competitor — why wouldn't the best and brightest feel comfortable coming here to conduct their business. On the other hand, locating your office in Seattle would feel imposing with the Microsoft heritage, SFO because of Silicon Valley, Denver because of its animosity with many intermountain states and Texas, and Salt Lake (well, because it is Salt Lake).

Boise has none of that baggage and the community of businesses and law firms would serve your interests well.

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