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Shuffle Master

Via Email - satelliteoffices@uspto.gov

January 30, 2012

The Honorable David Kappos Undersecretary of Commerce for Intellectual Property and Director of the US Patent and Trademark Office PO Box 1450 Alexandria, VA 22313-1450

Re: USPTO Proposed Field Office in Las Vegas, NV

Dear Honorable Director Kappos:

I am writing on behalf of Shuffle Master, Inc. in support of the proposal to locate a USPTO field office in the Las Vegas valley.

Shuffle Master, Inc. provides proprietary games, card shufflers and other gaming equipment to the casino industry. Our company has a reputation for filing patents for technology it not only develops, but also commercially markets. We benefit greatly from the patents that have been granted.

We believe that locating a field office in Las Vegas will be a great asset to us and other gaming suppliers, and to the Examiners who handle gaming technology. Having a local field office would allow the company's patent attorneys to meet with Examiners to discuss our cases and allow us to more easily demonstrate our technology. Examiners could also see our technology in operation in casinos, allowing a deeper understanding of its operation and commercial value.

The Las Vegas community has much to offer the Examining Corps. We offer a low cost of living, and a very good law school that is not only economical, but offers an evening program for working students. Many successful patent prosecution attorneys have earned law degrees at night while working as Examiners. Our community also offers great weather and recreational opportunities. We believe that the USPTO's Examiner retention rates will be high if the office is located in the Las Vegas valley.

Please consider Las Vegas for locating a future USPTO field office.

Sincerely,

Jennifer K Farra

Jennifer K. Farrar Senior Intellectual Property Counsel

JKF:kt

cc via email: Michael Vannozzi (Reid) - Michael_Vannozzi@reid.senate.gov